Explore Report: WEBSITE LSM NOV 2024.MAPS24W4
Tablebase: All Respondents
Weights: POPULATION_WEIGHT

Source: MAPS November 2025 Release (Jul 2024 - Jun 2025 Fieldwork) (MAPS25W4)

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
Totals	Audience(000)	45687.0	214.4	816.3	1971.1	5782.2	8043.3	11203.3	6717.0	4395.9	3715.5	2827.9
	%Col	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Age												
15-24	Audience(000)	10203.7	49.6	166.9	408.1	1204.4	1634.5	2516.0	1573.2	1128.1	907.2	615.8
	%Col	22.3	23.1	20.4	20.7	20.8	20.3	22.5	23.4	25.7	24.4	21.8
25-34	Audience(000)	10651.1	32.5	206.1	611.0	1567.8	2134.2	2653.1	1368.1	922.3	703.7	452.2
	%Col	23.3	15.2	25.3	31.0	27.1	26.5	23.7	20.4	21.0	18.9	16.0
35-49	Audience(000)	13607.5	65.7	246.3	533.0	1639.3	2423.1	3255.8	1983.2	1269.7	1141.5	1049.8
	%Col	29.8	30.7	30.2	27.0	28.4	30.1	29.1	29.5	28.9	30.7	37.1
50+	Audience(000)	11224.8	66.6	197.0	418.9	1370.8	1851.5	2778.4	1792.6	1075.8	963.1	710.1
	%Col	24.6	31.0	24.1	21.3	23.7	23.0	24.8	26.7	24.5	25.9	25.1
Gender												
Female	Audience(000)	23242.1	99.5	392.1	1093.3	3121.8	4227.8	5831.8	3351.5	2115.0	1689.4	1319.8
	%Col	50.9	46.4	48.0	55.5	54.0	52.6	52.1	49.9	48.1	45.5	46.7
Male	Audience(000)	22444.9	114.9	424.3	877.8	2660.4	3815.5	5371.4	3365.5	2280.9	2026.1	1508.1
	%Col	49.1	53.6	52.0	44.5	46.0	47.4	47.9	50.1	51.9	54.5	53.3
Marital Status												
Single	Audience(000)	29302.9	160.3	598.3	1465.1	3994.1	5554.9	7309.7	4244.4	2691.8	1994.7	1289.5
	%Col	64.1	74.7	73.3	74.3	69.1	69.1	65.2	63.2	61.2	53.7	45.6
Married or living together	Audience(000)	9808.1	19.1	68.0	286.3	890.9	1319.7	2295.4	1424.3	1101.4	1191.1	1211.9
	%Col	21.5	8.9	8.3	14.5	15.4	16.4	20.5	21.2	25.1	32.1	42.9
Widowed	Audience(000)	2166.6	13.9	50.3	71.2	271.4	353.1	487.6	407.2	213.7	184.6	113.7
	%Col	4.7	6.5	6.2	3.6	4.7	4.4	4.4	6.1	4.9	5.0	4.0
Divorced	Audience(000)	943.6	0.0	3.2	8.8	70.0	109.8	250.8	168.1	121.9	119.9	91.1
	%Col	2.1	0.0	0.4	0.4	1.2	1.4	2.2	2.5	2.8	3.2	3.2

Separated	Audience(000)	447.3	7.4	18.3	3.3	64.5	63.1	153.2	47.6	33.0	29.1	27.7
	%Col	1.0	3.5	2.2	0.2	1.1	0.8	1.4	0.7	0.8	0.8	1.0
Ethnic Group												
Black	Audience(000)	36667.2	203.8	766.0	1925.3	5585.0	7419.2	9383.1	5340.8	2919.8	2139.9	984.1
	%Col	80.3	95.1	93.8	97.7	96.6	92.2	83.8	79.5	66.4	57.6	34.8
White	Audience(000)	3716.0	5.7	2.1	2.5	40.0	61.1	392.9	404.0	586.7	847.9	1373.2
	%Col	8.1	2.7	0.3	0.1	0.7	0.8	3.5	6.0	13.3	22.8	48.6
Indian or Asian	Audience(000)	1202.9	0.0	0.0	0.0	6.8	96.8	245.8	251.2	213.6	194.2	194.4
	%Col	2.6	0.0	0.0	0.0	0.1	1.2	2.2	3.7	4.9	5.2	6.9
Coloured	Audience(000)	3986.8	4.9	37.3	43.3	149.5	451.0	1174.8	711.8	655.7	501.5	257.1
	%Col	8.7	2.3	4.6	2.2	2.6	5.6	10.5	10.6	14.9	13.5	9.1
Work Status												
Working full-time	Audience(000)	10797.1	47.8	116.4	286.3	791.7	1636.6	2501.7	1538.4	1341.7	1267.3	1269.3
	%Col	23.6	22.3	14.3	14.5	13.7	20.3	22.3	22.9	30.5	34.1	44.9
Working part-time	Audience(000)	5479.1	37.8	139.1	325.3	856.6	1075.1	1391.3	734.8	437.1	304.2	177.7
	%Col	12.0	17.6	17.0	16.5	14.8	13.4	12.4	10.9	9.9	8.2	6.3
Self-employed	Audience(000)	5373.3	0.0	78.6	170.0	611.1	881.5	1268.6	815.3	542.4	561.0	444.8
	%Col	11.8	0.0	9.6	8.6	10.6	11.0	11.3	12.1	12.3	15.1	15.7
A housewife/house husband	Audience(000)	1353.6	4.2	18.9	78.3	192.4	198.2	317.4	196.3	140.6	129.1	78.3
	%Col	3.0	1.9	2.3	4.0	3.3	2.5	2.8	2.9	3.2	3.5	2.8
A student	Audience(000)	4963.4	29.5	82.8	226.8	478.0	715.1	1179.3	808.7	605.1	483.3	354.8
	%Col	10.9	13.8	10.1	11.5	8.3	8.9	10.5	12.0	13.8	13.0	12.5
Retired	Audience(000)	4022.8	20.4	23.5	127.4	416.5	648.1	1031.0	654.6	446.7	393.7	260.8
	%Col	8.8	9.5	2.9	6.5	7.2	8.1	9.2	9.7	10.2	10.6	9.2
Not working	Audience(000)	3631.0	21.5	119.1	188.0	608.3	719.2	958.4	545.0	224.9	172.8	73.9
	%Col	7.9	10.0	14.6	9.5	10.5	8.9	8.6	8.1	5.1	4.7	2.6
Unemployed	Audience(000)	10066.8	53.2	237.9	569.1	1827.5	2169.5	2555.5	1424.1	657.5	404.1	168.4
	%Col	22.0	24.8	29.1	28.9	31.6	27.0	22.8	21.2	15.0	10.9	6.0
Area Type												
Metro	Audience(000)	19200.7	0.0	0.0	215.0	1007.1	2277.3	4998.4	3796.2	2454.6	2444.8	2007.3
	%Col	42.0	0.0	0.0	10.9	17.4	28.3	44.6	56.5	55.8	65.8	71.0
Urban	Audience(000)	12781.6	0.0	98.6	217.7	1039.6	2201.2	3557.2	2166.7	1588.2	1152.6	759.8

	%Col	28.0	0.0	12.1	11.0	18.0	27.4	31.8	32.3	36.1	31.0	26.9
Rural	Audience(000)	13704.7	214.4	717.8	1538.4	3735.5	3564.8	2647.7	754.1	353.1	118.1	60.8
	%Col	30.0	100.0	87.9	78.0	64.6	44.3	23.6	11.2	8.0	3.2	2.1
Province												
Eastern Cape	Audience(000)	4908.7	114.6	313.6	375.5	946.2	923.4	955.9	406.4	446.0	245.9	181.1
	%Col	10.7	53.4	38.4	19.1	16.4	11.5	8.5	6.1	10.1	6.6	6.4
Free State	Audience(000)	2195.9	6.5	39.9	40.0	194.8	285.2	539.7	567.8	195.1	218.6	108.2
	%Col	4.8	3.0	4.9	2.0	3.4	3.5	4.8	8.5	4.4	5.9	3.8
Gauteng	Audience(000)	12264.0	0.0	6.4	199.9	655.4	1369.1	3014.4	2665.0	1414.8	1582.0	1357.1
	%Col	26.8	0.0	0.8	10.1	11.3	17.0	26.9	39.7	32.2	42.6	48.0
KwaZulu-Natal	Audience(000)	8613.0	27.4	156.0	674.8	1650.5	1862.9	1727.7	978.6	690.7	455.9	388.4
	%Col	18.9	12.8	19.1	34.2	28.5	23.2	15.4	14.6	15.7	12.3	13.7
Limpopo	Audience(000)	4261.6	6.3	96.1	260.0	880.9	1149.1	1179.6	316.8	188.2	107.2	77.3
	%Col	9.3	2.9	11.8	13.2	15.2	14.3	10.5	4.7	4.3	2.9	2.7
Mpumalanga	Audience(000)	3634.3	37.8	73.9	170.1	577.4	883.4	986.8	386.4	246.3	179.1	93.3
	%Col	8.0	17.6	9.1	8.6	10.0	11.0	8.8	5.8	5.6	4.8	3.3
Northern Cape	Audience(000)	971.3	5.7	48.6	40.7	126.9	175.8	232.1	127.6	97.6	69.8	46.4
	%Col	2.1	2.7	6.0	2.1	2.2	2.2	2.1	1.9	2.2	1.9	1.6
North West	Audience(000)	2999.7	16.1	71.8	169.5	473.2	676.7	814.8	333.8	225.7	138.7	79.4
	%Col	6.6	7.5	8.8	8.6	8.2	8.4	7.3	5.0	5.1	3.7	2.8
Western Cape	Audience(000)	5838.5	0.0	10.0	40.5	276.9	717.8	1752.2	934.4	891.6	718.3	496.8
	%Col	12.8	0.0	1.2	2.1	4.8	8.9	15.6	13.9	20.3	19.3	17.6
Highest Level of Education												
No schooling	Audience(000)	769.6	14.4	45.1	75.0	197.6	180.8	143.9	71.8	17.5	14.7	8.9
	%Col	1.7	6.7	5.5	3.8	3.4	2.2	1.3	1.1	0.4	0.4	0.3
Some primary school	Audience(000)	2271.7	35.5	143.3	239.9	567.0	538.6	430.9	204.3	75.8	29.0	7.5
	%Col	5.0	16.6	17.6	12.2	9.8	6.7	3.8	3.0	1.7	0.8	0.3
Primary school completed	Audience(000)	2009.9	20.8	73.9	134.0	377.1	433.7	522.6	209.1	132.3	95.4	11.0
	%Col	4.4	9.7	9.0	6.8	6.5	5.4	4.7	3.1	3.0	2.6	0.4
Some high school	Audience(000)	15715.0	109.0	361.6	853.3	2475.2	3145.7	3984.9	2365.9	1247.0	810.2	362.2
	%Col	34.4	50.8	44.3	43.3	42.8	39.1	35.6	35.2	28.4	21.8	12.8
Matric (high school completed)	Audience(000)	16280.4	34.8	168.1	537.4	1742.1	2818.1	4420.8	2722.8	1681.7	1415.0	739.8

	%Col	35.6	16.2	20.6	27.3	30.1	35.0	39.5	40.5	38.3	38.1	26.2
Pre-Matric certificate	Audience(000)	887.7	0.0	5.2	14.8	80.9	130.4	234.5	127.0	113.7	98.4	82.7
	%Col	1.9	0.0	0.6	0.8	1.4	1.6	2.1	1.9	2.6	2.6	2.9
Post Matric certificate	Audience(000)	1534.0	0.0	8.3	38.0	104.9	202.1	359.9	209.8	229.8	188.4	192.8
	%Col	3.4	0.0	1.0	1.9	1.8	2.5	3.2	3.1	5.2	5.1	6.8
Diploma	Audience(000)	3366.5	0.0	10.8	71.7	145.3	386.3	668.3	485.7	554.2	485.4	558.9
	%Col	7.4	0.0	1.3	3.6	2.5	4.8	6.0	7.2	12.6	13.1	19.8
Undergraduate degree	Audience(000)	1619.9	0.0	0.0	7.1	72.2	157.1	281.5	199.9	202.4	325.9	373.8
	%Col	3.5	0.0	0.0	0.4	1.2	2.0	2.5	3.0	4.6	8.8	13.2
Post graduate degree	Audience(000)	1232.2	0.0	0.0	0.0	19.8	50.5	156.0	120.7	141.5	253.2	490.3
	%Col	2.7	0.0	0.0	0.0	0.3	0.6	1.4	1.8	3.2	6.8	17.3
Monthy HH Income												
R1-R499	Audience(000)	620.4	10.9	28.4	62.4	120.4	122.3	179.1	67.1	14.9	9.1	5.8
	%Col	1.4	5.1	3.5	3.2	2.1	1.5	1.6	1.0	0.3	0.2	0.2
R500-R599	Audience(000)	401.2	0.0	13.0	22.8	64.7	60.5	120.4	63.8	38.8	12.0	5.2
	%Col	0.9	0.0	1.6	1.2	1.1	0.8	1.1	1.0	0.9	0.3	0.2
R600-R699	Audience(000)	132.4	0.0	0.0	5.9	29.6	3.9	35.7	24.1	22.7	9.3	1.1
	%Col	0.3	0.0	0.0	0.3	0.5	0.0	0.3	0.4	0.5	0.3	0.0
R700-R799	Audience(000)	121.1	0.0	4.3	9.5	22.8	36.7	28.9	12.7	1.5	4.8	0.0
	%Col	0.3	0.0	0.5	0.5	0.4	0.5	0.3	0.2	0.0	0.1	0.0
R800-R899	Audience(000)	153.1	2.5	5.4	20.3	34.2	25.2	41.6	15.8	3.9	4.2	0.0
	%Col	0.3	1.2	0.7	1.0	0.6	0.3	0.4	0.2	0.1	0.1	0.0
R900-R999	Audience(000)	181.0	3.0	9.8	15.5	26.5	33.9	44.5	26.6	15.4	5.7	0.0
	%Col	0.4	1.4	1.2	0.8	0.5	0.4	0.4	0.4	0.4	0.2	0.0
R1000-R1099	Audience(000)	914.4	24.9	19.9	84.1	177.7	147.1	235.9	131.8	49.0	34.1	10.0
	%Col	2.0	11.6	2.4	4.3	3.1	1.8	2.1	2.0	1.1	0.9	0.4
R1100-R1199	Audience(000)	387.0	0.0	20.2	29.1	83.9	69.2	69.9	58.1	37.4	19.3	0.0
	%Col	0.8	0.0	2.5	1.5	1.5	0.9	0.6	0.9	0.9	0.5	0.0
R1200-R1399	Audience(000)	489.1	0.0	29.9	44.4	104.8	121.0	109.2	53.2	5.5	16.5	4.6
	%Col	1.1	0.0	3.7	2.3	1.8	1.5	1.0	0.8	0.1	0.4	0.2
R1400-R1599	Audience(000)	1017.6	3.0	46.9	83.8	248.8	191.9	211.8	118.9	52.1	41.6	18.7
	%Col	2.2	1.4	5.7	4.3	4.3	2.4	1.9	1.8	1.2	1.1	0.7
R1600-R1999	Audience(000)	655.3	5.8	13.4	25.9	170.9	113.9	153.6	110.7	32.5	20.9	7.6

	%Col	1.4	2.7	1.6	1.3	3.0	1.4	1.4	1.6	0.7	0.6	0.3
R2000-R2499	Audience(000)	3866.0	52.3	168.5	288.2	808.6	825.3	894.3	479.0	188.0	118.4	43.3
	%Col	8.5	24.4	20.6	14.6	14.0	10.3	8.0	7.1	4.3	3.2	1.5
R2500-R2999	Audience(000)	2509.6	17.8	71.0	226.3	457.0	585.4	592.2	314.3	134.7	83.1	27.8
	%Col	5.5	8.3	8.7	11.5	7.9	7.3	5.3	4.7	3.1	2.2	1.0
R3000-R3999	Audience(000)	3932.2	40.2	124.4	287.7	664.7	927.7	978.2	545.9	194.9	140.4	28.0
	%Col	8.6	18.7	15.2	14.6	11.5	11.5	8.7	8.1	4.4	3.8	1.0
R4000-R4999	Audience(000)	4017.8	3.9	113.3	227.6	770.7	808.3	995.0	595.8	273.1	178.1	52.1
	%Col	8.8	1.8	13.9	11.5	13.3	10.0	8.9	8.9	6.2	4.8	1.8
R5000-R5999	Audience(000)	3878.6	10.1	68.0	153.5	639.8	905.9	955.0	554.2	332.9	180.7	78.4
	%Col	8.5	4.7	8.3	7.8	11.1	11.3	8.5	8.3	7.6	4.9	2.8
R6000-R6999	Audience(000)	2513.2	14.2	24.9	110.1	231.7	563.2	766.0	428.7	204.1	121.8	48.7
	%Col	5.5	6.6	3.0	5.6	4.0	7.0	6.8	6.4	4.6	3.3	1.7
R7000-R7999	Audience(000)	2143.3	7.7	16.6	44.9	218.8	449.4	623.0	365.5	227.2	124.5	65.7
	%Col	4.7	3.6	2.0	2.3	3.8	5.6	5.6	5.4	5.2	3.4	2.3
R8000-R8999	Audience(000)	2123.0	5.5	17.9	61.4	185.8	422.2	656.1	338.2	220.9	151.2	63.8
	%Col	4.6	2.6	2.2	3.1	3.2	5.2	5.9	5.0	5.0	4.1	2.3
R9000-R9999	Audience(000)	1283.8	3.0	8.5	32.4	110.9	222.7	377.1	217.6	146.5	103.5	61.7
	%Col	2.8	1.4	1.0	1.6	1.9	2.8	3.4	3.2	3.3	2.8	2.2
R10 000-R10 999	Audience(000)	2298.5	5.5	6.6	20.5	218.2	369.1	640.8	409.0	273.0	236.2	119.6
	%Col	5.0	2.6	0.8	1.0	3.8	4.6	5.7	6.1	6.2	6.4	4.2
R11 000-R11 999	Audience(000)	697.2	0.0	4.4	17.5	35.0	86.7	195.7	151.7	109.1	65.0	32.1
	%Col	1.5	0.0	0.5	0.9	0.6	1.1	1.7	2.3	2.5	1.7	1.1
R12 000-R13 999	Audience(000)	1304.1	0.0	0.0	22.9	66.9	259.7	356.5	216.3	172.0	145.1	64.5
	%Col	2.9	0.0	0.0	1.2	1.2	3.2	3.2	3.2	3.9	3.9	2.3
R14 000-R15 999	Audience(000)	1316.4	0.0	0.0	12.0	56.7	177.1	377.5	250.7	222.1	146.0	74.2
	%Col	2.9	0.0	0.0	0.6	1.0	2.2	3.4	3.7	5.1	3.9	2.6
R16 000-R19 999	Audience(000)	1252.1	0.0	0.0	13.5	51.7	146.0	290.1	180.8	205.0	213.4	151.6
	%Col	2.7	0.0	0.0	0.7	0.9	1.8	2.6	2.7	4.7	5.7	5.4
R20 000-R24 999	Audience(000)	1549.1	0.0	1.0	14.5	54.8	161.3	390.1	214.7	269.3	276.3	167.1
	%Col	3.4	0.0	0.1	0.7	0.9	2.0	3.5	3.2	6.1	7.4	5.9
R25 000-R29 999	Audience(000)	1047.0	1.2	0.0	4.9	26.6	58.9	240.9	157.1	211.4	157.8	188.2

	%Col	2.3	0.6	0.0	0.2	0.5	0.7	2.1	2.3	4.8	4.2	6.7
R30 000-R39 999	Audience(000)	1357.6	3.0	0.0	12.1	42.3	49.0	233.7	198.3	250.8	351.1	217.2
	%Col	3.0	1.4	0.0	0.6	0.7	0.6	2.1	3.0	5.7	9.5	7.7
R40 000-R49 999	Audience(000)	1085.4	0.0	0.0	5.1	27.2	59.3	154.7	178.8	128.2	259.1	273.0
	%Col	2.4	0.0	0.0	0.3	0.5	0.7	1.4	2.7	2.9	7.0	9.7
R50 000-R59 999	Audience(000)	674.3	0.0	0.0	9.3	20.3	10.7	86.9	83.2	118.4	134.7	210.9
	%Col	1.5	0.0	0.0	0.5	0.4	0.1	0.8	1.2	2.7	3.6	7.5
R60 000-R69 999	Audience(000)	493.6	0.0	0.0	2.0	0.0	15.8	47.9	50.7	70.8	102.3	204.1
	%Col	1.1	0.0	0.0	0.1	0.0	0.2	0.4	0.8	1.6	2.8	7.2
R70 000-R79 999	Audience(000)	266.1	0.0	0.0	0.0	0.0	2.1	23.2	20.9	63.4	48.6	107.9
	%Col	0.6	0.0	0.0	0.0	0.0	0.0	0.2	0.3	1.4	1.3	3.8
R80 000-R89 999	Audience(000)	330.6	0.0	0.0	0.0	2.3	6.6	26.8	27.9	42.3	81.7	143.0
	%Col	0.7	0.0	0.0	0.0	0.0	0.1	0.2	0.4	1.0	2.2	5.1
R90 000-R99 999	Audience(000)	188.0	0.0	0.0	1.2	7.9	3.8	23.4	19.8	23.4	26.9	81.6
	%Col	0.4	0.0	0.0	0.1	0.1	0.0	0.2	0.3	0.5	0.7	2.9
R100 000-R100 999	Audience(000)	117.6	0.0	0.0	0.0	0.0	0.0	14.3	0.9	14.3	28.2	59.9
	%Col	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.3	0.8	2.1
R110 000-R110 999	Audience(000)	52.0	0.0	0.0	0.0	0.0	0.0	10.0	3.9	1.5	8.4	28.1
	%Col	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.2	1.0
R120 000+	Audience(000)	317.4	0.0	0.0	0.0	0.0	1.8	23.1	30.0	24.9	55.3	182.3
	%Col	0.7	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.6	1.5	6.4
Average Monthly HH Income	Value	12745.80	3963.55	3385.62	4792.45	5448.33	6859.82	9963.63	11751.09	17620.96	24436.56	43765.95
R1-R499	Audience(000)	2476.8	35.8	67.2	158.3	389.2	497.4	683.8	357.0	145.7	106.1	36.2
	%Col	5.4	16.7	8.2	8.0	6.7	6.2	6.1	5.3	3.3	2.9	1.3
R500-R599	Audience(000)	1254.6	0.0	59.7	64.9	141.3	223.5	331.8	193.6	119.5	88.2	32.0
	%Col	2.7	0.0	7.3	3.3	2.4	2.8	3.0	2.9	2.7	2.4	1.1
Monthly Personal Income												
R600-R699	Audience(000)	368.8	0.0	2.5	30.3	91.1	21.0	50.7	49.3	65.7	42.8	15.3
	%Col	0.8	0.0	0.3	1.5	1.6	0.3	0.5	0.7	1.5	1.2	0.5
R700-R799	Audience(000)	360.8	0.0	4.6	11.2	67.1	91.7	100.1	49.8	21.3	12.9	2.2
	%Col	0.8	0.0	0.6	0.6	1.2	1.1	0.9	0.7	0.5	0.3	0.1
R800-R899	Audience(000)	445.7	0.0	5.5	40.6	62.4	123.9	114.8	35.7	40.3	22.6	0.0

	%Col	1.0	0.0	0.7	2.1	1.1	1.5	1.0	0.5	0.9	0.6	0.0
R900-R999	Audience(000)	354.0	8.1	17.2	29.7	30.9	53.1	98.2	70.8	31.2	10.2	4.6
	%Col	0.8	3.8	2.1	1.5	0.5	0.7	0.9	1.1	0.7	0.3	0.2
R1000-R1099	Audience(000)	1936.3	8.3	27.3	120.4	338.3	365.2	485.8	285.3	151.5	104.4	49.8
	%Col	4.2	3.9	3.3	6.1	5.8	4.5	4.3	4.2	3.4	2.8	1.8
R1100-R1199	Audience(000)	720.8	0.0	21.2	75.0	174.5	98.4	136.6	89.6	67.5	40.7	17.4
	%Col	1.6	0.0	2.6	3.8	3.0	1.2	1.2	1.3	1.5	1.1	0.6
R1200-R1399	Audience(000)	1098.9	0.0	18.1	56.4	171.6	259.1	334.1	123.1	50.3	65.7	20.5
	%Col	2.4	0.0	2.2	2.9	3.0	3.2	3.0	1.8	1.1	1.8	0.7
R1400-R1599	Audience(000)	2061.6	19.9	53.4	147.0	350.8	389.6	539.8	242.0	173.7	104.7	40.7
	%Col	4.5	9.3	6.5	7.5	6.1	4.8	4.8	3.6	4.0	2.8	1.4
R1600-R1999	Audience(000)	1352.9	17.3	44.5	61.8	260.3	281.4	279.1	211.5	95.8	74.3	26.8
	%Col	3.0	8.1	5.4	3.1	4.5	3.5	2.5	3.1	2.2	2.0	0.9
R2000-R2499	Audience(000)	6028.6	49.4	167.5	370.7	1078.9	1169.8	1536.1	833.6	445.1	261.4	116.1
	%Col	13.2	23.0	20.5	18.8	18.7	14.5	13.7	12.4	10.1	7.0	4.1
R2500-R2999	Audience(000)	3223.1	13.1	72.0	172.6	468.4	744.9	745.9	503.6	247.1	148.6	107.1
	%Col	7.1	6.1	8.8	8.8	8.1	9.3	6.7	7.5	5.6	4.0	3.8
R3000-R3999	Audience(000)	4253.8	26.2	100.6	199.9	676.6	948.7	1047.5	609.6	306.1	219.5	119.1
	%Col	9.3	12.2	12.3	10.1	11.7	11.8	9.3	9.1	7.0	5.9	4.2
R4000-R4999	Audience(000)	2894.4	2.7	62.5	125.8	442.3	441.5	775.7	506.5	246.1	180.5	110.8
	%Col	6.3	1.3	7.7	6.4	7.6	5.5	6.9	7.5	5.6	4.9	3.9
R5000-R5999	Audience(000)	3061.2	8.3	53.1	104.7	359.6	643.1	792.4	456.0	329.3	194.7	120.1
	%Col	6.7	3.9	6.5	5.3	6.2	8.0	7.1	6.8	7.5	5.2	4.2
R6000-R6999	Audience(000)	1917.2	5.8	9.5	68.0	154.1	342.8	535.4	343.4	197.1	167.2	94.0
	%Col	4.2	2.7	1.2	3.4	2.7	4.3	4.8	5.1	4.5	4.5	3.3
R7000-R7999	Audience(000)	1510.7	4.7	2.2	27.6	98.1	278.8	468.8	237.4	193.3	125.1	74.7
	%Col	3.3	2.2	0.3	1.4	1.7	3.5	4.2	3.5	4.4	3.4	2.6
R8000-R8999	Audience(000)	1394.7	5.5	5.1	24.7	102.8	236.5	413.0	196.3	180.0	156.7	74.1
	%Col	3.1	2.6	0.6	1.3	1.8	2.9	3.7	2.9	4.1	4.2	2.6
R9000-R9999	Audience(000)	716.3	3.0	0.0	12.0	59.3	104.0	193.2	103.7	108.3	75.9	56.9
	%Col	1.6	1.4	0.0	0.6	1.0	1.3	1.7	1.5	2.5	2.0	2.0
R10 000-R10 999	Audience(000)	1279.2	0.0	2.3	7.0	77.1	181.7	313.0	231.0	195.9	159.5	111.8

	%Col	2.8	0.0	0.3	0.4	1.3	2.3	2.8	3.4	4.5	4.3	4.0
R11 000-R11 999	Audience(000)	369.5	0.0	1.0	4.3	13.7	30.1	80.6	87.3	62.9	59.5	30.1
	%Col	0.8	0.0	0.1	0.2	0.2	0.4	0.7	1.3	1.4	1.6	1.1
R12 000-R13 999	Audience(000)	728.0	0.0	0.0	11.1	28.7	103.0	160.4	108.9	110.4	113.9	91.6
	%Col	1.6	0.0	0.0	0.6	0.5	1.3	1.4	1.6	2.5	3.1	3.2
R14 000-R15 999	Audience(000)	787.2	0.0	0.0	9.2	28.6	79.8	175.6	136.9	127.0	138.7	91.4
	%Col	1.7	0.0	0.0	0.5	0.5	1.0	1.6	2.0	2.9	3.7	3.2
R16 000-R19 999	Audience(000)	708.7	0.0	0.0	6.1	20.1	39.5	145.9	111.5	114.9	131.3	139.6
	%Col	1.6	0.0	0.0	0.3	0.3	0.5	1.3	1.7	2.6	3.5	4.9
R20 000-R24 999	Audience(000)	930.5	0.0	0.0	3.3	13.4	68.7	187.9	117.6	157.6	236.4	145.7
	%Col	2.0	0.0	0.0	0.2	0.2	0.9	1.7	1.8	3.6	6.4	5.2
R25 000-R29 999	Audience(000)	643.4	1.2	0.0	1.9	7.6	30.4	96.7	89.5	113.7	112.7	189.8
	%Col	1.4	0.6	0.0	0.1	0.1	0.4	0.9	1.3	2.6	3.0	6.7
R30 000-R39 999	Audience(000)	780.5	3.0	0.0	6.1	3.0	20.6	83.7	88.1	97.1	215.1	263.9
	%Col	1.7	1.4	0.0	0.3	0.1	0.3	0.7	1.3	2.2	5.8	9.3
R40 000-R49 999	Audience(000)	540.7	0.0	0.0	5.1	2.9	24.4	60.5	99.1	52.6	136.9	159.2
	%Col	1.2	0.0	0.0	0.3	0.0	0.3	0.5	1.5	1.2	3.7	5.6
R50 000-R59 999	Audience(000)	225.7	0.0	0.0	4.3	0.0	0.0	1.3	21.7	19.7	47.6	131.1
	%Col	0.5	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.4	1.3	4.6
R60 000-R69 999	Audience(000)	206.7	0.0	0.0	2.0	0.0	7.2	16.2	15.7	16.4	55.0	94.2
	%Col	0.5	0.0	0.0	0.1	0.0	0.1	0.1	0.2	0.4	1.5	3.3
R70 000-R79 999	Audience(000)	114.5	0.0	0.0	0.0	0.0	2.1	3.1	10.0	28.8	9.2	61.3
	%Col	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.7	0.2	2.2
R80 000+	Audience(000)	259.1	0.0	0.0	0.0	2.3	2.0	21.6	16.4	20.0	39.1	157.8
	%Col	0.6	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.5	1.1	5.6
Average Monthly Personal Incom	Value	7041.70	3118.33	2412.30	3222.74	3190.47	4195.62	5340.12	6625.06	8793.38	13240.58	24170.18

Source: MAPS25W4 - 2025 MAPS25W4 - MAPS November 2025 Release (Jul 2024 - Jun 2025 Fieldwork) (MAPS25W4)
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