

Source:
 Weight:
 Table :
 Report Units :

MAPS24W4 - MAPS November 2024 Release (Jul 2023 - Jun 2024 Fieldwo
 population_weight
 All Respondents
 1000's

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
Totals	Audience(000)	43,592	**105	683	1,754	5,346	7,500	11,225	6,580	4,379	3,425	2,594
	%Col	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
AGE												
15-24	Audience(000)	9,771	**24	**123	371	1,148	1,560	2,479	1,661	1,104	850	453
	%Col	22.4	22.5	18.0	21.1	21.5	20.8	22.1	25.2	25.2	24.8	17.5
25-34	Audience(000)	10,789	**30	*173	498	1,567	2,098	2,834	1,453	1,016	738	381
	%Col	24.8	28.8	25.4	28.4	29.3	28.0	25.2	22.1	23.2	21.5	14.7
35-49	Audience(000)	12,525	**25	*204	453	1,340	2,138	3,214	1,860	1,268	1,060	964
	%Col	28.7	24.0	29.8	25.8	25.1	28.5	28.6	28.3	29.0	30.9	37.2
50+	Audience(000)	10,506	**26	*183	433	1,291	1,705	2,698	1,606	990	778	796
	%Col	24.1	24.7	26.8	24.7	24.1	22.7	24.0	24.4	22.6	22.7	30.7
GENDER												
Female	Audience(000)	22,581	**31	359	959	2,948	4,125	5,923	3,348	2,123	1,495	1,270
	%Col	51.8	29.4	52.5	54.7	55.1	55.0	52.8	50.9	48.5	43.6	49.0
Male	Audience(000)	21,011	**74	324	795	2,398	3,375	5,303	3,231	2,256	1,930	1,324
	%Col	48.2	70.6	47.5	45.3	44.9	45.0	47.2	49.1	51.5	56.4	51.0
MARITAL STATUS												
Single	Audience(000)	26,966	**67	432	1,237	3,731	5,045	7,194	3,904	2,614	1,802	940
	%Col	61.9	63.6	63.3	70.5	69.8	67.3	64.1	59.3	59.7	52.6	36.2

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
Married or living together	Audience(000)	9,681	**23	**113	*255	825	1,308	2,128	1,541	1,128	1,133	1,228
	%Col	22.2	21.8	16.6	14.5	15.4	17.4	19.0	23.4	25.8	33.1	47.3
Widowed	Audience(000)	2,218	**6	**58	**97	*239	309	604	357	*243	*139	*165
	%Col	5.1	6.0	8.5	5.5	4.5	4.1	5.4	5.4	5.6	4.0	6.4
Divorced	Audience(000)	878	**0	**7	**29	**72	**103	*224	*149	**111	**79	*104
	%Col	2.0	0.0	1.1	1.6	1.4	1.4	2.0	2.3	2.5	2.3	4.0

Separated	Audience(000)	395	**3	**15	**22	**67	**63	*112	**35	**25	**25	**28
	%Col	0.9	2.7	2.2	1.3	1.3	0.8	1.0	0.5	0.6	0.7	1.1

ETHNIC GROUP

Black	Audience(000)	34,468	**104	670	1,714	5,148	6,947	9,483	5,030	2,944	1,726	703
	%Col	79.1	98.9	98.0	97.7	96.3	92.6	84.5	76.5	67.2	50.4	27.1
White	Audience(000)	4,005	**0	**0	**0	**22	**70	394	496	634	950	1,438
	%Col	9.2	0.0	0.0	0.0	0.4	0.9	3.5	7.5	14.5	27.7	55.4
Indian or Asian	Audience(000)	946	**0	**0	**0	**4	**25	*158	*177	*185	*212	*186
	%Col	2.2	0.0	0.0	0.0	0.1	0.3	1.4	2.7	4.2	6.2	7.2
Coloured	Audience(000)	4,080	**1	**13	**40	*168	459	1,179	864	597	521	238
	%Col	9.4	1.1	2.0	2.3	3.1	6.1	10.5	13.1	13.6	15.2	9.2

EMPLOYMENT STATUS

Working full-time	Audience(000)	9,168	**18	**71	171	615	1,240	2,126	1,521	1,127	1,236	1,043
	%Col	21.0	16.7	10.4	9.7	11.5	16.5	18.9	23.1	25.7	36.1	40.2
Working part-time	Audience(000)	3,817	**13	**72	*168	571	770	1,072	518	327	201	*104
	%Col	8.8	12.3	10.5	9.6	10.7	10.3	9.5	7.9	7.5	5.9	4.0
Self-employed	Audience(000)	3,206	**9	**20	**79	260	489	792	518	372	353	313
	%Col	7.4	8.9	2.9	4.5	4.9	6.5	7.1	7.9	8.5	10.3	12.1

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
A housewife/house husband	Audience(000)	3,085	**5	**60	**98	*345	*405	814	534	*364	*253	**206
	%Col	7.1	4.6	8.8	5.6	6.5	5.4	7.3	8.1	8.3	7.4	8.0
A student	Audience(000)	7,035	**10	**64	**203	740	1,038	1,816	1,269	901	623	*372
	%Col	16.1	9.7	9.4	11.6	13.8	13.8	16.2	19.3	20.6	18.2	14.3
Retired	Audience(000)	5,341	**14	**78	**145	547	854	1,452	866	539	*397	448
	%Col	12.3	13.2	11.5	8.3	10.2	11.4	12.9	13.2	12.3	11.6	17.3
Not working	Audience(000)	3,065	**11	**68	*236	570	660	869	307	*205	*106	**32
	%Col	7.0	10.1	9.9	13.5	10.7	8.8	7.7	4.7	4.7	3.1	1.2
Unemployed	Audience(000)	8,876	**26	*251	652	1,697	2,044	2,284	1,047	544	256	**76
	%Col	20.4	24.5	36.7	37.2	31.7	27.2	20.3	15.9	12.4	7.5	2.9
AREA												
Metro	Audience(000)	17,568	**0	**27	234	783	2,154	4,827	3,322	2,354	2,068	1,800
	%Col	40.3	0.0	4.0	13.3	14.6	28.7	43.0	50.5	53.8	60.4	69.4
Urban	Audience(000)	12,909	**0	**76	242	1,050	2,198	3,556	2,305	1,596	1,128	758
	%Col	29.6	0.0	11.2	13.8	19.6	29.3	31.7	35.0	36.4	32.9	29.2
Rural	Audience(000)	13,115	**105	580	1,278	3,513	3,148	2,843	953	429	*229	**36
	%Col	30.1	100.0	84.9	72.9	65.7	42.0	25.3	14.5	9.8	6.7	1.4
Eastern Cape	Audience(000)	4,499	**40	*209	445	998	933	1,139	338	206	*126	*64
	%Col	10.3	37.8	30.5	25.4	18.7	12.4	10.1	5.1	4.7	3.7	2.5
Free State	Audience(000)	2,098	**13	**22	**58	*163	413	572	289	264	*197	*108
	%Col	4.8	12.4	3.2	3.3	3.0	5.5	5.1	4.4	6.0	5.8	4.1
Gauteng	Audience(000)	12,343	**0	**27	217	538	1,432	3,314	2,559	1,576	1,377	1,304
	%Col	28.3	0.0	4.0	12.4	10.1	19.1	29.5	38.9	36.0	40.2	50.3
KwaZulu-Natal	Audience(000)	7,970	**11	**163	494	1,532	1,641	1,830	935	651	457	254
	%Col	18.3	10.8	23.9	28.2	28.7	21.9	16.3	14.2	14.9	13.4	9.8

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
Limpopo	Audience(000)	3,939	**2	**64	*251	819	966	934	423	221	*184	**75
	%Col	9.0	2.1	9.4	14.3	15.3	12.9	8.3	6.4	5.0	5.4	2.9
Mpumalanga	Audience(000)	3,399	**16	**71	**94	490	766	886	448	317	*179	*132
	%Col	7.8	14.9	10.5	5.4	9.2	10.2	7.9	6.8	7.2	5.2	5.1
Northern Cape	Audience(000)	926	**4	**26	**54	**103	*165	299	*173	**70	**16	**17
	%Col	2.1	3.4	3.8	3.1	1.9	2.2	2.7	2.6	1.6	0.5	0.7
North West	Audience(000)	2,998	**20	**98	*134	499	618	833	345	214	*135	**105
	%Col	6.9	18.5	14.4	7.6	9.3	8.2	7.4	5.2	4.9	3.9	4.0
Western Cape	Audience(000)	5,420	**0	**2	**8	*204	566	1,419	1,070	860	755	535
	%Col	12.4	0.0	0.3	0.5	3.8	7.6	12.6	16.3	19.6	22.0	20.6
HIGHEST EDUCATION LEVEL ACHIEVED												
No schooling	Audience(000)	961	**12	**55	**134	*271	*193	*204	**58	**12	**7	**16
	%Col	2.2	11.5	8.1	7.7	5.1	2.6	1.8	0.9	0.3	0.2	0.6
Some primary school	Audience(000)	2,069	**12	**115	*269	436	511	489	*126	**85	**17	**10
	%Col	4.7	11.0	16.9	15.3	8.1	6.8	4.4	1.9	1.9	0.5	0.4
Primary school completed	Audience(000)	2,107	**19	**70	**124	352	469	540	*216	**120	**142	**54
	%Col	4.8	18.0	10.2	7.1	6.6	6.2	4.8	3.3	2.7	4.2	2.1
Some high school	Audience(000)	15,227	**49	*287	739	2,255	2,986	4,221	2,155	1,322	793	420
	%Col	34.9	46.9	42.0	42.1	42.2	39.8	37.6	32.8	30.2	23.2	16.2
Matric (high school completed)	Audience(000)	15,152	**12	*141	401	1,614	2,557	4,073	2,712	1,652	1,261	730
	%Col	34.8	11.1	20.6	22.9	30.2	34.1	36.3	41.2	37.7	36.8	28.1
Pre-Matric certificate	Audience(000)	774	**2	**8	**17	**68	*131	*205	*108	**112	**45	**79
	%Col	1.8	1.5	1.2	1.0	1.3	1.7	1.8	1.6	2.6	1.3	3.0
Post-Matric certificate	Audience(000)	1,271	**0	**1	**33	**108	*163	308	232	*162	*148	*116

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
Post-Matric Certificate	%Col	2.9	0.0	0.2	1.9	2.0	2.2	2.7	3.5	3.7	4.3	4.5
Diploma	Audience(000)	3,146	**0	**4	**26	*165	299	702	571	492	487	398
	%Col	7.2	0.0	0.6	1.5	3.1	4.0	6.3	8.7	11.2	14.2	15.4
Undergraduate degree	Audience(000)	1,424	**0	**0	**5	**50	*132	299	263	237	219	220
	%Col	3.3	0.0	0.0	0.3	0.9	1.8	2.7	4.0	5.4	6.4	8.5
Post graduate degree	Audience(000)	1,461	**0	**2	**5	**28	**59	*186	*138	185	306	551
	%Col	3.4	0.0	0.4	0.3	0.5	0.8	1.7	2.1	4.2	8.9	21.3
MONTHLY HOUSEHOLD INCOME												
R1-R499	Audience(000)	702	**6	**41	**52	*138	*156	*186	**60	**35	**13	**15
	%Col	1.6	5.8	6.0	2.9	2.6	2.1	1.7	0.9	0.8	0.4	0.6
R500-R599	Audience(000)	335	**0	**8	**46	**74	**80	**85	**20	**14	**8	**1
	%Col	0.8	0.0	1.1	2.6	1.4	1.1	0.8	0.3	0.3	0.2	0.0
R600-R699	Audience(000)	**125	**0	**0	**13	**22	**28	**56	**0	**2	**4	**1
	%Col	0.3	0.0	0.0	0.7	0.4	0.4	0.5	0.0	0.0	0.1	0.0
R700-R799	Audience(000)	*180	**1	**14	**26	**28	**36	**45	**15	**3	**5	**4
	%Col	0.4	1.4	2.1	1.5	0.5	0.5	0.4	0.2	0.1	0.2	0.2
R800-R899	Audience(000)	*157	**18	**2	**19	**16	**39	**44	**3	**12	**4	**0
	%Col	0.4	17.2	0.3	1.1	0.3	0.5	0.4	0.0	0.3	0.1	0.0
R900-R999	Audience(000)	*140	**1	**0	**0	**22	**26	**42	**21	**13	**6	**7
	%Col	0.3	1.4	0.0	0.0	0.4	0.4	0.4	0.3	0.3	0.2	0.3
R1000-R1099	Audience(000)	892	**5	**32	**65	*164	*167	244	**94	**46	**37	**38
	%Col	2.0	4.7	4.7	3.7	3.1	2.2	2.2	1.4	1.0	1.1	1.5
R1100-R1199	Audience(000)	287	**0	**7	**13	**38	**78	**55	**52	**22	**21	**0
	%Col	0.7	0.0	1.1	0.8	0.7	1.0	0.5	0.8	0.5	0.6	0.0
R1200-R1300	Audience(000)	455	**1	**23	**40	**87	**98	*126	**31	**27	**17	**5

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R1200-R1399	%Col	1.0	1.4	3.4	2.3	1.6	1.3	1.1	0.5	0.6	0.5	0.2
R1400-R1599	Audience(000)	1,118	**2	**43	**115	*248	*196	281	*113	**68	**42	**9
	%Col	2.6	2.0	6.3	6.5	4.6	2.6	2.5	1.7	1.6	1.2	0.4
R1600-R1999	Audience(000)	789	**2	**15	**84	*168	*167	*204	**66	**50	**21	**12
	%Col	1.8	2.1	2.2	4.8	3.1	2.2	1.8	1.0	1.1	0.6	0.5
R2000-R2499	Audience(000)	4,441	**0	**126	*286	885	962	1,242	574	*199	*119	**47
	%Col	10.2	0.0	18.4	16.3	16.6	12.8	11.1	8.7	4.6	3.5	1.8
R2500-R2999	Audience(000)	2,641	**14	**53	*193	506	545	737	345	*141	**66	**40
	%Col	6.1	13.7	7.7	11.0	9.5	7.3	6.6	5.2	3.2	1.9	1.6
R3000-R3999	Audience(000)	4,372	**24	**128	*282	713	1,042	1,048	606	311	*159	**60
	%Col	10.0	22.4	18.7	16.1	13.3	13.9	9.3	9.2	7.1	4.6	2.3
R4000-R4999	Audience(000)	4,342	**13	**73	*178	688	929	1,295	608	322	*149	**88
	%Col	10.0	12.1	10.6	10.1	12.9	12.4	11.5	9.2	7.4	4.3	3.4
R5000-R5999	Audience(000)	3,692	**7	**29	*140	483	786	1,156	562	355	*138	**36
	%Col	8.5	7.1	4.3	8.0	9.0	10.5	10.3	8.5	8.1	4.0	1.4
R6000-R6999	Audience(000)	2,383	**7	**19	**78	266	470	750	361	220	*133	**78
	%Col	5.5	7.1	2.8	4.5	5.0	6.3	6.7	5.5	5.0	3.9	3.0
R7000-R7999	Audience(000)	1,814	**0	**23	**35	*225	295	537	354	*195	*101	**50
	%Col	4.2	0.0	3.3	2.0	4.2	3.9	4.8	5.4	4.5	2.9	1.9
R8000-R8999	Audience(000)	1,986	**0	**8	**16	*149	348	576	390	254	*174	**71
	%Col	4.6	0.0	1.2	0.9	2.8	4.6	5.1	5.9	5.8	5.1	2.7
R9000-R9999	Audience(000)	925	**0	**1	**5	**73	*150	279	195	*125	**70	**27
	%Col	2.1	0.0	0.1	0.3	1.4	2.0	2.5	3.0	2.9	2.0	1.0
R10 000-R10 999	Audience(000)	2,127	**0	**22	**33	*108	254	548	476	315	269	**103
	%Col	4.9	0.0	3.2	1.9	2.0	3.4	4.9	7.2	7.2	7.8	4.0

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R11 000-R11 999	Audience(000)	538	**0	**6	**0	**30	**56	*160	**95	**94	**63	**34
	%Col	1.2	0.0	0.9	0.0	0.6	0.8	1.4	1.4	2.1	1.8	1.3
R12 000-R13 999	Audience(000)	969	**0	**2	**0	**51	*125	259	210	*152	*136	**33
	%Col	2.2	0.0	0.3	0.0	1.0	1.7	2.3	3.2	3.5	4.0	1.3
R14 000-R15 999	Audience(000)	1,331	**0	**1	**8	**56	*136	298	288	239	216	**89
	%Col	3.1	0.0	0.1	0.5	1.0	1.8	2.7	4.4	5.5	6.3	3.4
R16 000-R19 999	Audience(000)	1,143	**0	**5	**5	**31	**79	264	282	195	*161	*120
	%Col	2.6	0.0	0.8	0.3	0.6	1.1	2.4	4.3	4.5	4.7	4.6
R20 000-R24 999	Audience(000)	1,318	**0	**0	**10	**38	**93	286	240	273	252	*125
	%Col	3.0	0.0	0.0	0.6	0.7	1.2	2.5	3.6	6.2	7.4	4.8
R25 000-R29 999	Audience(000)	820	**0	**2	**5	**12	**63	*124	*140	*146	173	*155
	%Col	1.9	0.0	0.2	0.3	0.2	0.8	1.1	2.1	3.3	5.0	6.0
R30 000-R39 999	Audience(000)	1,153	**2	**0	**2	**10	**39	*129	*177	215	300	280
	%Col	2.6	1.5	0.0	0.1	0.2	0.5	1.2	2.7	4.9	8.8	10.8

R40 000-R49 999	Audience(000)	695	**0	**0	**0	**6	**32	**77	**63	*131	185	200
	%Col	1.6	0.0	0.0	0.0	0.1	0.4	0.7	1.0	3.0	5.4	7.7
R50 000-R59 999	Audience(000)	493	**0	**0	**0	**1	**7	**29	**49	**80	*118	209
	%Col	1.1	0.0	0.0	0.0	0.0	0.1	0.3	0.7	1.8	3.4	8.1
R60 000-R69 999	Audience(000)	302	**0	**0	**0	**8	**0	**26	**26	**52	**64	*126
	%Col	0.7	0.0	0.0	0.0	0.2	0.0	0.2	0.4	1.2	1.9	4.9
R70 000-R79 999	Audience(000)	246	**0	**0	**4	**0	**0	**5	**16	**23	**56	*143
	%Col	0.6	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.5	1.6	5.5
R80 000-R89 999	Audience(000)	230	**0	**0	**2	**0	**6	**15	**11	**20	**56	*121
	%Col	0.5	0.0	0.0	0.1	0.0	0.1	0.1	0.2	0.5	1.6	4.7

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R90 000-R99 999	Audience(000)	*104	**0	**0	**0	**0	**2	**5	**6	**3	**23	**65
	%Col	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.7	2.5
R100 000-R100 999	Audience(000)	*133	**0	**0	**0	**0	**7	**3	**10	**15	**34	**63
	%Col	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.3	1.0	2.4
R110 000-R110 999	Audience(000)	**33	**0	**0	**0	**2	**0	**1	**11	**1	**5	**14
	%Col	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.5
R120 000+	Audience(000)	182	**0	**0	**0	**0	**0	**8	**12	**11	**28	*124
	%Col	0.4	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.2	0.8	4.8
Average Monthly HH Income	Value	10,869	**3413	3,524	3,811	4,548	5,808	7,431	10,352	14,476	22,319	40,497
MONTHLY PERSONAL INCOME												
R1-R499	Audience(000)	2,237	**8	**84	**176	405	381	630	*263	*157	**64	**69
	%Col	5.1	8.0	12.3	10.1	7.6	5.1	5.6	4.0	3.6	1.9	2.7
R500-R599	Audience(000)	1,133	**9	**39	**70	*202	*255	*266	**134	**92	**42	**24
	%Col	2.6	8.2	5.7	4.0	3.8	3.4	2.4	2.0	2.1	1.2	0.9
R600-R699	Audience(000)	*268	**0	**6	**20	**35	**42	**103	**14	**21	**21	**5
	%Col	0.6	0.0	0.9	1.2	0.7	0.6	0.9	0.2	0.5	0.6	0.2
R700-R799	Audience(000)	354	**5	**23	**29	**69	**78	**84	**37	**10	**8	**10
	%Col	0.8	5.2	3.3	1.7	1.3	1.0	0.7	0.6	0.2	0.2	0.4
R800-R899	Audience(000)	388	**20	**5	**19	**54	**109	**90	**28	**28	**17	**17
	%Col	0.9	19.4	0.7	1.1	1.0	1.5	0.8	0.4	0.6	0.5	0.7
R900-R999	Audience(000)	350	**1	**0	**10	**62	**69	**85	**67	**32	**17	**7
	%Col	0.8	1.4	0.0	0.5	1.2	0.9	0.8	1.0	0.7	0.5	0.3
R1000-R1099	Audience(000)	2,374	**3	**40	**149	410	480	678	274	*174	*124	**45
	%Col	5.4	2.6	5.8	8.5	7.7	6.4	6.0	4.2	4.0	3.6	1.7

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R1100-R1199	Audience(000)	582	**0	**9	**17	**53	*134	*154	**101	**61	**43	**11
	%Col	1.3	0.0	1.3	1.0	1.0	1.8	1.4	1.5	1.4	1.2	0.4
R1200-R1399	Audience(000)	929	**5	**26	**59	*172	*208	242	**120	**53	**27	**17
	%Col	2.1	5.1	3.7	3.4	3.2	2.8	2.2	1.8	1.2	0.8	0.6
R1400-R1599	Audience(000)	2,174	**6	**34	*161	412	404	565	299	*184	**76	**34
	%Col	5.0	5.3	4.9	9.2	7.7	5.4	5.0	4.5	4.2	2.2	1.3
R1600-R1999	Audience(000)	1,306	**0	**26	**96	*215	272	345	*157	**72	**71	**51
	%Col	3.0	0.0	3.8	5.4	4.0	3.6	3.1	2.4	1.7	2.1	2.0
R2000-R2499	Audience(000)	6,822	**11	**165	345	1,132	1,433	2,003	913	470	234	**114
	%Col	15.6	10.7	24.2	19.7	21.2	19.1	17.8	13.9	10.7	6.8	4.4
R2500-R2999	Audience(000)	3,115	**13	**41	**140	473	588	856	494	284	*168	**57
	%Col	7.1	12.5	6.1	8.0	8.8	7.8	7.6	7.5	6.5	4.9	2.2
R3000-R3999	Audience(000)	4,377	**10	**81	*197	534	877	1,169	678	437	264	*131
	%Col	10.0	9.2	11.8	11.2	10.0	11.7	10.4	10.3	10.0	7.7	5.0
R4000-R4999	Audience(000)	3,187	**8	**39	**73	381	520	962	569	311	225	**99
	%Col	7.3	7.5	5.7	4.2	7.1	6.9	8.6	8.6	7.1	6.6	3.8
R5000-R5999	Audience(000)	2,601	**4	**21	**69	261	463	739	463	301	178	*102
	%Col	6.0	3.5	3.1	4.0	4.9	6.2	6.6	7.0	6.9	5.2	3.9
R6000-R6999	Audience(000)	1,624	**0	**8	**29	*91	271	461	292	224	*138	**109
	%Col	3.7	0.0	1.2	1.7	1.7	3.6	4.1	4.4	5.1	4.0	4.2
R7000-R7999	Audience(000)	1,243	**0	**7	**21	*96	*148	326	277	*148	*139	**80
	%Col	2.9	0.0	1.1	1.2	1.8	2.0	2.9	4.2	3.4	4.1	3.1
R8000-R8999	Audience(000)	1,313	**0	**3	**15	**63	215	310	259	*178	*202	**68
	%Col	3.0	0.0	0.5	0.8	1.2	2.9	2.8	3.9	4.1	5.9	2.6
R9000-R9999	Audience(000)	518	**0	**4	**8	**21	**70	*143	*112	**68	**64	**29

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R7000-R7999	%Col	1.2	0.0	0.5	0.4	0.4	0.9	1.3	1.7	1.6	1.9	1.1
R10 000-R10 999	Audience(000)	1,246	**0	**4	**7	**51	*128	241	255	213	215	*131
	%Col	2.9	0.0	0.6	0.4	1.0	1.7	2.1	3.9	4.9	6.3	5.1
R11 000-R11 999	Audience(000)	251	**0	**0	**0	**9	**24	**54	**39	**53	**39	**32
	%Col	0.6	0.0	0.0	0.0	0.2	0.3	0.5	0.6	1.2	1.2	1.3

R12 000-R13 999	Audience(000)	606	**0	**2	**0	**23	**67	*131	*135	*69	*100	**79
	%Col	1.4	0.0	0.3	0.0	0.4	0.9	1.2	2.1	1.6	2.9	3.1
R14 000-R15 999	Audience(000)	836	**0	**0	**2	**18	**67	*149	*145	*165	*159	*129
	%Col	1.9	0.0	0.0	0.1	0.3	0.9	1.3	2.2	3.8	4.6	5.0
R16 000-R19 999	Audience(000)	524	**0	**3	**0	**10	**27	*87	*89	*115	*103	**92
	%Col	1.2	0.0	0.4	0.0	0.2	0.4	0.8	1.4	2.6	3.0	3.5
R20 000-R24 999	Audience(000)	799	**0	**0	**1	**12	**29	*78	*113	*146	211	209
	%Col	1.8	0.0	0.0	0.1	0.2	0.4	0.7	1.7	3.3	6.2	8.1
R25 000-R29 999	Audience(000)	508	**0	**0	**2	**5	**19	**61	**68	**91	*123	*140
	%Col	1.2	0.0	0.0	0.1	0.1	0.2	0.5	1.0	2.1	3.6	5.4
R30 000-R39 999	Audience(000)	616	**2	**0	**2	**1	**6	**41	**78	**90	*157	240
	%Col	1.4	1.5	0.0	0.1	0.0	0.1	0.4	1.2	2.1	4.6	9.3
R40 000-R49 999	Audience(000)	345	**0	**0	**0	**0	**1	**25	**18	**53	**69	178
	%Col	0.8	0.0	0.0	0.0	0.0	0.0	0.2	0.3	1.2	2.0	6.9
R50 000-R59 999	Audience(000)	*126	**0	**0	**0	**1	**1	**2	**11	**11	**16	*85
	%Col	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.5	3.3
R60 000-R69 999	Audience(000)	*88	**0	**0	**0	**0	**0	**5	**8	**9	**18	**49
	%Col	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.5	1.9
R70 000-R79 999	Audience(000)	**59	**0	**0	**0	**0	**0	**0	**1	**7	**22	**29

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R70 000-R79 999	%Col	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.6	1.1
R80 000+	Audience(000)	*155	**0	**0	**2	**0	**5	**2	**20	**13	**30	*84
	%Col	0.4	0.0	0.0	0.1	0.0	0.1	0.0	0.3	0.3	0.9	3.3
Average Monthly Personal Income	Value	6,011	**2426	2,343	2,476	2,788	3,543	4,210	5,971	7,883	11,703	20,507

SurveyTime 7.22.84.10(F64)

Report Date: 11/11/2024

Notes: * data relatively unstable ** data highly unstable

Data Sources:

MAPS24W4; MAPS24W4 - MAPS November 2024 Release (Jul 2023 - Jun 2024 Fieldwork) :