

Source:
 Weight:
 Table :
 Report Units :

MAPS24W3 - MAPS August 2024 Release (Apr 2023 - Mar 2024 Fieldwor
 population_weight
 All Respondents
 1000's

		Totals	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8	SEM 9	SEM 10
Totals	Audience(000)	43,592	2,698	6,001	5,934	6,269	5,002	4,484	3,833	3,386	3,085	2,898
	%Col	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
15-24	Audience(000)	9,782	558	1,308	1,342	1,309	1,126	1,029	1,002	906	645	558
	%Col	22.4	20.7	21.8	22.6	20.9	22.5	23.0	26.1	26.7	20.9	19.3
25-34	Audience(000)	10,802	776	1,654	1,674	1,643	1,256	1,021	886	789	604	498
	%Col	24.8	28.8	27.6	28.2	26.2	25.1	22.8	23.1	23.3	19.6	17.2
35-49	Audience(000)	12,432	818	1,578	1,619	1,815	1,397	1,261	1,082	894	989	978
	%Col	28.5	30.3	26.3	27.3	29.0	27.9	28.1	28.2	26.4	32.1	33.8
50+	Audience(000)	10,577	546	1,461	1,300	1,502	1,224	1,173	863	797	847	864
	%Col	24.3	20.2	24.3	21.9	24.0	24.5	26.2	22.5	23.5	27.4	29.8
Female	Audience(000)	22,579	1,358	3,250	3,226	3,394	2,648	2,306	2,009	1,586	1,466	1,337
	%Col	51.8	50.3	54.2	54.4	54.1	52.9	51.4	52.4	46.8	47.5	46.1
Male	Audience(000)	21,013	1,340	2,751	2,709	2,875	2,355	2,178	1,825	1,800	1,619	1,561
	%Col	48.2	49.7	45.8	45.6	45.9	47.1	48.6	47.6	53.2	52.5	53.9
Single	Audience(000)	26,934	1,867	4,050	4,052	4,125	3,178	2,702	2,362	2,035	1,474	1,090
	%Col	61.8	69.2	67.5	68.3	65.8	63.5	60.2	61.6	60.1	47.8	37.6
Married or living together	Audience(000)	9,632	403	951	964	1,119	986	1,006	923	857	1,098	1,324
	%Col	22.1	14.9	15.9	16.2	17.8	19.7	22.4	24.1	25.3	35.6	45.7
Widowed	Audience(000)	2,175	**86	316	*273	*278	*270	*274	*164	*186	*179	*149
	%Col	5.0	3.2	5.3	4.6	4.4	5.4	6.1	4.3	5.5	5.8	5.1
Divorced	Audience(000)	934	**42	**99	**80	**96	**97	**142	**87	**87	**91	*112
	%Col	2.1	1.6	1.6	1.4	1.5	1.9	3.2	2.3	2.6	3.0	3.9
Separated	Audience(000)	391	**34	**59	**54	**49	**61	**29	**19	**23	**33	**31
	%Col	0.9	1.2	1.0	0.9	0.8	1.2	0.6	0.5	0.7	1.1	1.1
Black	Audience(000)	34,480	2,620	5,761	5,692	5,701	4,178	3,428	2,768	2,130	1,331	871
	%Col	79.1	97.1	96.0	95.9	90.9	83.5	76.4	72.2	62.9	43.2	30.0

		Totals	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8	SEM 9	SEM 10
White	Audience(000)	3,999	**9	**19	**16	**47	**127	*212	319	554	1,155	1,541
	%Col	9.2	0.3	0.3	0.3	0.7	2.5	4.7	8.3	16.4	37.5	53.2
Indian or Asian	Audience(000)	929	**0	**3	**2	**18	**56	**106	**109	*183	*220	*232
	%Col	2.1	0.0	0.0	0.0	0.3	1.1	2.4	2.8	5.4	7.1	8.0
Coloured	Audience(000)	4,067	**70	*217	*225	498	629	728	631	508	339	223
	%Col	9.3	2.6	3.6	3.8	7.9	12.6	16.2	16.5	15.0	11.0	7.7
Working full-time	Audience(000)	8,970	421	776	861	1,117	893	935	929	904	1,023	1,112
	%Col	20.6	15.6	12.9	14.5	17.8	17.8	20.8	24.2	26.7	33.2	38.4
Working part-time	Audience(000)	4,021	362	677	630	642	507	383	275	232	186	*126
	%Col	9.2	13.4	11.3	10.6	10.2	10.1	8.6	7.2	6.9	6.0	4.3
Self-employed	Audience(000)	3,402	162	365	394	476	333	323	334	335	326	354
	%Col	7.8	6.0	6.1	6.6	7.6	6.7	7.2	8.7	9.9	10.6	12.2
A housewife/house husband	Audience(000)	3,005	**147	*335	*358	472	*317	*320	*273	*247	*281	*255
	%Col	6.9	5.4	5.6	6.0	7.5	6.3	7.1	7.1	7.3	9.1	8.8
A student	Audience(000)	7,092	*317	798	979	929	802	827	795	700	515	431
	%Col	16.3	11.7	13.3	16.5	14.8	16.0	18.4	20.7	20.7	16.7	14.9
Retired	Audience(000)	5,379	**240	569	610	748	718	680	418	468	460	470
	%Col	12.3	8.9	9.5	10.3	11.9	14.3	15.2	10.9	13.8	14.9	16.2
Not working	Audience(000)	3,077	276	627	615	472	392	245	*184	*133	**95	**38
	%Col	7.1	10.2	10.4	10.4	7.5	7.8	5.5	4.8	3.9	3.1	1.3
Unemployed	Audience(000)	8,647	774	1,854	1,486	1,413	1,041	771	626	368	200	*113
	%Col	19.8	28.7	30.9	25.0	22.5	20.8	17.2	16.3	10.9	6.5	3.9
Metro	Audience(000)	17,566	746	1,132	1,365	2,130	2,063	2,238	2,041	2,053	1,928	1,871
	%Col	40.3	27.6	18.9	23.0	34.0	41.2	49.9	53.2	60.6	62.5	64.5
Urban	Audience(000)	12,942	613	1,263	1,584	1,978	1,687	1,553	1,340	976	1,022	925
	%Col	29.7	22.7	21.0	26.7	31.6	33.7	34.6	34.9	28.8	33.1	31.9
Rural	Audience(000)	13,084	1,339	3,606	2,985	2,161	1,252	693	453	357	**134	**103
	%Col	30.0	49.6	60.1	50.3	34.5	25.0	15.5	11.8	10.5	4.4	3.6
Eastern Cape	Audience(000)	4,493	454	1,115	803	699	556	301	254	*166	*80	**66
	%Col	10.3	16.8	18.6	13.5	11.2	11.1	6.7	6.6	4.9	2.6	2.3
Free State	Audience(000)	2,094	*115	267	294	423	306	*169	*192	**94	**111	*124
	%Col	4.8	4.3	4.4	4.9	6.8	6.1	3.8	5.0	2.8	3.6	4.3

		Totals	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8	SEM 9	SEM 10
Gauteng	Audience(000)	12,330	537	736	1,005	1,490	1,367	1,533	1,432	1,482	1,357	1,390
	%Col	28.3	19.9	12.3	16.9	23.8	27.3	34.2	37.4	43.8	44.0	48.0
KwaZulu-Natal	Audience(000)	7,961	532	1,420	1,396	1,243	761	659	574	504	489	385
	%Col	18.3	19.7	23.7	23.5	19.8	15.2	14.7	15.0	14.9	15.9	13.3
Limpopo	Audience(000)	3,935	308	1,004	860	628	379	257	*127	*134	*118	**120
	%Col	9.0	11.4	16.7	14.5	10.0	7.6	5.7	3.3	4.0	3.8	4.1
Mpumalanga	Audience(000)	3,395	*160	480	598	551	377	312	302	268	*178	*169
	%Col	7.8	5.9	8.0	10.1	8.8	7.5	7.0	7.9	7.9	5.8	5.8
Northern Cape	Audience(000)	925	**95	**107	*127	*145	*144	*144	**83	**36	**34	**10
	%Col	2.1	3.5	1.8	2.1	2.3	2.9	3.2	2.2	1.1	1.1	0.4
North West	Audience(000)	2,995	291	577	542	494	336	283	*153	**81	*135	*103
	%Col	6.9	10.8	9.6	9.1	7.9	6.7	6.3	4.0	2.4	4.4	3.6
Western Cape	Audience(000)	5,462	*205	295	311	595	776	825	717	622	583	532
	%Col	12.5	7.6	4.9	5.2	9.5	15.5	18.4	18.7	18.4	18.9	18.3
No schooling	Audience(000)	1,040	*156	329	*195	*158	**71	**62	**24	**27	**10	**9
	%Col	2.4	5.8	5.5	3.3	2.5	1.4	1.4	0.6	0.8	0.3	0.3
Some primary school	Audience(000)	2,212	320	571	431	340	*248	*143	**86	**37	**29	**7
	%Col	5.1	11.9	9.5	7.3	5.4	4.9	3.2	2.2	1.1	1.0	0.2
Primary school completed	Audience(000)	2,279	*239	473	345	330	*276	*186	**126	**102	*131	**72
	%Col	5.2	8.9	7.9	5.8	5.3	5.5	4.1	3.3	3.0	4.2	2.5
Some high school	Audience(000)	15,520	1,184	2,527	2,440	2,456	1,869	1,601	1,298	958	675	511
	%Col	35.6	43.9	42.1	41.1	39.2	37.4	35.7	33.9	28.3	21.9	17.6
Matric (high school completed)	Audience(000)	15,003	669	1,670	1,977	2,237	1,790	1,699	1,502	1,403	1,156	900
	%Col	34.4	24.8	27.8	33.3	35.7	35.8	37.9	39.2	41.4	37.5	31.0
Pre-Matric certificate	Audience(000)	687	**12	**79	**102	**97	**93	**94	**65	**57	**47	**41
	%Col	1.6	0.4	1.3	1.7	1.5	1.8	2.1	1.7	1.7	1.5	1.4
Post Matric certificate	Audience(000)	1,291	**56	**99	*114	*175	*189	*140	*159	*108	*139	*111
	%Col	3.0	2.1	1.7	1.9	2.8	3.8	3.1	4.2	3.2	4.5	3.8
Diploma	Audience(000)	3,022	**35	*174	207	281	309	338	351	386	457	484
	%Col	6.9	1.3	2.9	3.5	4.5	6.2	7.5	9.1	11.4	14.8	16.7
Undergraduate degree	Audience(000)	1,192	**16	**41	**84	*136	*102	*131	*128	*154	180	219
	%Col	2.7	0.6	0.7	1.4	2.2	2.0	2.9	3.3	4.5	5.8	7.6

		Totals	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8	SEM 9	SEM 10
Post graduate degree	Audience(000)	1,346	**10	**38	**38	**61	**56	*90	*95	*154	260	545
	%Col	3.1	0.4	0.6	0.6	1.0	1.1	2.0	2.5	4.5	8.4	18.8
R1-R499	Audience(000)	328	**48	**106	**45	**59	**25	**27	**14	**2	**0	**1
	%Col	0.8	1.8	1.8	0.8	0.9	0.5	0.6	0.4	0.1	0.0	0.0
R500-R599	Audience(000)	*126	**21	**38	**14	**27	**18	**0	**9	**0	**0	**0
	%Col	0.3	0.8	0.6	0.2	0.4	0.4	0.0	0.2	0.0	0.0	0.0
R600-R699	Audience(000)	**65	**7	**12	**18	**7	**8	**0	**13	**0	**0	**0
	%Col	0.1	0.2	0.2	0.3	0.1	0.2	0.0	0.3	0.0	0.0	0.0
R700-R799	Audience(000)	*118	**21	**46	**25	**14	**5	**1	**5	**2	**0	**0
	%Col	0.3	0.8	0.8	0.4	0.2	0.1	0.0	0.1	0.1	0.0	0.0
R800-R899	Audience(000)	**93	**11	**36	**18	**12	**11	**2	**3	**0	**0	**0
	%Col	0.2	0.4	0.6	0.3	0.2	0.2	0.0	0.1	0.0	0.0	0.0
R900-R999	Audience(000)	**91	**18	**7	**24	**13	**13	**3	**6	**3	**1	**2
	%Col	0.2	0.7	0.1	0.4	0.2	0.3	0.1	0.2	0.1	0.0	0.1
R1000-R1099	Audience(000)	523	**89	*147	**78	**71	**61	**24	**27	**9	**11	**6
	%Col	1.2	3.3	2.5	1.3	1.1	1.2	0.5	0.7	0.3	0.4	0.2
R1100-R1199	Audience(000)	*174	**14	**42	**29	**26	**17	**14	**16	**16	**0	**0
	%Col	0.4	0.5	0.7	0.5	0.4	0.3	0.3	0.4	0.5	0.0	0.0
R1200-R1399	Audience(000)	332	**51	**90	**63	**49	**20	**30	**2	**13	**4	**9
	%Col	0.8	1.9	1.5	1.1	0.8	0.4	0.7	0.1	0.4	0.1	0.3
R1400-R1599	Audience(000)	749	*113	*206	*139	**104	**90	**26	**29	**18	**19	**5
	%Col	1.7	4.2	3.4	2.3	1.7	1.8	0.6	0.8	0.5	0.6	0.2
R1600-R1999	Audience(000)	769	**95	*161	*159	*136	**85	**50	**38	**15	**11	**21
	%Col	1.8	3.5	2.7	2.7	2.2	1.7	1.1	1.0	0.4	0.3	0.7
R2000-R2499	Audience(000)	3,204	306	766	582	596	421	*208	*158	**84	**39	**45
	%Col	7.3	11.4	12.8	9.8	9.5	8.4	4.6	4.1	2.5	1.2	1.6
R2500-R2999	Audience(000)	2,131	*262	407	359	382	261	*220	**95	**66	**48	**32
	%Col	4.9	9.7	6.8	6.1	6.1	5.2	4.9	2.5	1.9	1.6	1.1
R3000-R3999	Audience(000)	3,855	330	804	733	684	400	339	*212	*171	**100	**81
	%Col	8.8	12.2	13.4	12.4	10.9	8.0	7.6	5.5	5.0	3.3	2.8
R4000-R4999	Audience(000)	3,912	266	698	676	654	457	386	330	*161	*208	**76
	%Col	9.0	9.8	11.6	11.4	10.4	9.1	8.6	8.6	4.8	6.7	2.6

		Totals	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8	SEM 9	SEM 10
R5000-R5999	Audience(000)	3,490	283	457	652	562	411	428	277	218	*132	**70
	%Col	8.0	10.5	7.6	11.0	9.0	8.2	9.5	7.2	6.4	4.3	2.4
R6000-R6999	Audience(000)	2,218	*132	334	341	359	292	223	*224	*152	**79	**82
	%Col	5.1	4.9	5.6	5.7	5.7	5.8	5.0	5.9	4.5	2.6	2.8
R7000-R7999	Audience(000)	1,848	**88	*244	310	249	249	227	*172	*158	**79	**72
	%Col	4.2	3.3	4.1	5.2	4.0	5.0	5.1	4.5	4.7	2.6	2.5
R8000-R8999	Audience(000)	1,947	**68	*162	236	296	314	271	212	*173	*148	**68
	%Col	4.5	2.5	2.7	4.0	4.7	6.3	6.1	5.5	5.1	4.8	2.3
R9000-R9999	Audience(000)	954	**36	**90	**90	*137	*123	*134	*116	**109	**87	**32
	%Col	2.2	1.3	1.5	1.5	2.2	2.5	3.0	3.0	3.2	2.8	1.1
R10 000-R10 999	Audience(000)	2,085	**69	*175	228	281	260	273	240	252	198	*109
	%Col	4.8	2.5	2.9	3.8	4.5	5.2	6.1	6.3	7.5	6.4	3.8
R11 000-R11 999	Audience(000)	457	**15	**37	**34	**69	**88	**40	**68	**37	**25	**45
	%Col	1.0	0.5	0.6	0.6	1.1	1.8	0.9	1.8	1.1	0.8	1.5
R12 000-R13 999	Audience(000)	1,120	**21	**76	*121	*153	*112	*149	*164	*135	*120	**69
	%Col	2.6	0.8	1.3	2.0	2.4	2.2	3.3	4.3	4.0	3.9	2.4
R14 000-R15 999	Audience(000)	1,249	**19	**76	**95	*136	*182	*159	*134	*149	*169	*131
	%Col	2.9	0.7	1.3	1.6	2.2	3.6	3.5	3.5	4.4	5.5	4.5
R16 000-R19 999	Audience(000)	1,121	**20	**57	**81	*96	*118	*129	*161	*148	*168	*144
	%Col	2.6	0.7	0.9	1.4	1.5	2.4	2.9	4.2	4.4	5.5	5.0
R20 000-R24 999	Audience(000)	1,932	**52	*113	*121	197	*177	235	245	245	304	244
	%Col	4.4	1.9	1.9	2.0	3.1	3.5	5.2	6.4	7.2	9.9	8.4
R25 000-R29 999	Audience(000)	1,484	**41	**90	**98	*174	*140	*162	*196	*195	215	173
	%Col	3.4	1.5	1.5	1.7	2.8	2.8	3.6	5.1	5.8	7.0	6.0
R30 000-R39 999	Audience(000)	1,943	**35	*135	*161	*176	*179	*211	*205	255	264	321
	%Col	4.5	1.3	2.3	2.7	2.8	3.6	4.7	5.4	7.5	8.5	11.1
R40 000-R49 999	Audience(000)	1,423	**32	**96	**94	*162	**138	*123	*141	200	*163	274
	%Col	3.3	1.2	1.6	1.6	2.6	2.8	2.7	3.7	5.9	5.3	9.4
R50 000-R59 999	Audience(000)	902	**34	**66	**70	**85	**77	**91	**66	*105	*117	193
	%Col	2.1	1.2	1.1	1.2	1.3	1.5	2.0	1.7	3.1	3.8	6.6
R60 000-R69 999	Audience(000)	730	**32	**61	**58	**88	**64	**68	**57	**75	*100	*127
	%Col	1.7	1.2	1.0	1.0	1.4	1.3	1.5	1.5	2.2	3.2	4.4

		Totals	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8	SEM 9	SEM 10
R70 000-R79 999	Audience(000)	511	**15	**52	**38	**38	**49	**42	**31	**71	**63	*111
	%Col	1.2	0.6	0.9	0.6	0.6	1.0	0.9	0.8	2.1	2.0	3.8
R80 000-R89 999	Audience(000)	433	**23	**38	**25	**30	**32	**54	**38	**40	**63	*90
	%Col	1.0	0.8	0.6	0.4	0.5	0.6	1.2	1.0	1.2	2.0	3.1
R90 000-R99 999	Audience(000)	210	**7	**10	**11	**19	**12	**34	**32	**8	**41	**36
	%Col	0.5	0.3	0.2	0.2	0.3	0.2	0.8	0.8	0.2	1.3	1.3
R100 000-R100 999	Audience(000)	335	**13	**15	**35	**53	**29	**31	**36	**16	**51	**55
	%Col	0.8	0.5	0.3	0.6	0.9	0.6	0.7	1.0	0.5	1.6	1.9
R110 000-R110 999	Audience(000)	*111	**5	**4	**8	**8	**9	**12	**18	**14	**11	**21
	%Col	0.3	0.2	0.1	0.1	0.1	0.2	0.3	0.5	0.4	0.3	0.7
R120 000+	Audience(000)	622	**10	**45	**64	**70	**56	**59	**44	**74	**46	*155
	%Col	1.4	0.4	0.8	1.1	1.1	1.1	1.3	1.2	2.2	1.5	5.3
Average Personal HH Income	Value	6,211	2,869	2,875	3,371	3,818	4,251	4,955	6,206	8,578	13,441	22,067
R500-R599	Audience(000)	*126	**21	**38	**14	**27	**18	**0	**9	**0	**0	**0
	%Col	0.3	0.8	0.6	0.2	0.4	0.4	0.0	0.2	0.0	0.0	0.0
R600-R699	Audience(000)	**65	**7	**12	**18	**7	**8	**0	**13	**0	**0	**0
	%Col	0.1	0.2	0.2	0.3	0.1	0.2	0.0	0.3	0.0	0.0	0.0
R700-R799	Audience(000)	*118	**21	**46	**25	**14	**5	**1	**5	**2	**0	**0
	%Col	0.3	0.8	0.8	0.4	0.2	0.1	0.0	0.1	0.1	0.0	0.0
R800-R899	Audience(000)	**93	**11	**36	**18	**12	**11	**2	**3	**0	**0	**0
	%Col	0.2	0.4	0.6	0.3	0.2	0.2	0.0	0.1	0.0	0.0	0.0
R900-R999	Audience(000)	**91	**18	**7	**24	**13	**13	**3	**6	**3	**1	**2
	%Col	0.2	0.7	0.1	0.4	0.2	0.3	0.1	0.2	0.1	0.0	0.1
R1000-R1099	Audience(000)	523	**89	*147	**78	**71	**61	**24	**27	**9	**11	**6
	%Col	1.2	3.3	2.5	1.3	1.1	1.2	0.5	0.7	0.3	0.4	0.2
R1100-R1199	Audience(000)	*174	**14	**42	**29	**26	**17	**14	**16	**16	**0	**0
	%Col	0.4	0.5	0.7	0.5	0.4	0.3	0.3	0.4	0.5	0.0	0.0
R1200-R1399	Audience(000)	332	**51	**90	**63	**49	**20	**30	**2	**13	**4	**9
	%Col	0.8	1.9	1.5	1.1	0.8	0.4	0.7	0.1	0.4	0.1	0.3
R1400-R1599	Audience(000)	749	*113	*206	*139	**104	**90	**26	**29	**18	**19	**5
	%Col	1.7	4.2	3.4	2.3	1.7	1.8	0.6	0.8	0.5	0.6	0.2
R1600-R1999	Audience(000)	769	**95	*161	*159	*136	**85	**50	**38	**15	**11	**21
	%Col	1.8	3.5	2.7	2.7	2.2	1.7	1.1	1.0	0.4	0.3	0.7

		Totals	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8	SEM 9	SEM 10
R2000-R2499	Audience(000)	3,204	306	766	582	596	421	*208	*158	**84	**39	**45
	%Col	7.3	11.4	12.8	9.8	9.5	8.4	4.6	4.1	2.5	1.2	1.6
R2500-R2999	Audience(000)	2,131	*262	407	359	382	261	*220	**95	**66	**48	**32
	%Col	4.9	9.7	6.8	6.1	6.1	5.2	4.9	2.5	1.9	1.6	1.1
R3000-R3999	Audience(000)	3,855	330	804	733	684	400	339	*212	*171	**100	**81
	%Col	8.8	12.2	13.4	12.4	10.9	8.0	7.6	5.5	5.0	3.3	2.8
R4000-R4999	Audience(000)	3,912	266	698	676	654	457	386	330	*161	*208	**76
	%Col	9.0	9.8	11.6	11.4	10.4	9.1	8.6	8.6	4.8	6.7	2.6
R5000-R5999	Audience(000)	3,490	283	457	652	562	411	428	277	218	*132	**70
	%Col	8.0	10.5	7.6	11.0	9.0	8.2	9.5	7.2	6.4	4.3	2.4
R6000-R6999	Audience(000)	2,218	*132	334	341	359	292	223	*224	*152	**79	**82
	%Col	5.1	4.9	5.6	5.7	5.7	5.8	5.0	5.9	4.5	2.6	2.8
R7000-R7999	Audience(000)	1,848	**88	*244	310	249	249	227	*172	*158	**79	**72
	%Col	4.2	3.3	4.1	5.2	4.0	5.0	5.1	4.5	4.7	2.6	2.5
R8000-R8999	Audience(000)	1,947	**68	*162	236	296	314	271	212	*173	*148	**68
	%Col	4.5	2.5	2.7	4.0	4.7	6.3	6.1	5.5	5.1	4.8	2.3
R9000-R9999	Audience(000)	954	**36	**90	**90	*137	*123	*134	*116	**109	**87	**32
	%Col	2.2	1.3	1.5	1.5	2.2	2.5	3.0	3.0	3.2	2.8	1.1
R10 000-R10 999	Audience(000)	2,085	**69	*175	228	281	260	273	240	252	198	*109
	%Col	4.8	2.5	2.9	3.8	4.5	5.2	6.1	6.3	7.5	6.4	3.8
R11 000-R11 999	Audience(000)	457	**15	**37	**34	**69	**88	**40	**68	**37	**25	**45
	%Col	1.0	0.5	0.6	0.6	1.1	1.8	0.9	1.8	1.1	0.8	1.5
R12 000-R13 999	Audience(000)	1,120	**21	**76	*121	*153	*112	*149	*164	*135	*120	**69
	%Col	2.6	0.8	1.3	2.0	2.4	2.2	3.3	4.3	4.0	3.9	2.4
R14 000-R15 999	Audience(000)	1,249	**19	**76	**95	*136	*182	*159	*134	*149	*169	*131
	%Col	2.9	0.7	1.3	1.6	2.2	3.6	3.5	3.5	4.4	5.5	4.5
R16 000-R19 999	Audience(000)	1,121	**20	**57	**81	*96	*118	*129	*161	*148	*168	*144
	%Col	2.6	0.7	0.9	1.4	1.5	2.4	2.9	4.2	4.4	5.5	5.0
R20 000-R24 999	Audience(000)	1,932	**52	*113	*121	197	*177	235	245	245	304	244
	%Col	4.4	1.9	1.9	2.0	3.1	3.5	5.2	6.4	7.2	9.9	8.4
R25 000-R29 999	Audience(000)	1,484	**41	**90	**98	*174	*140	*162	*196	*195	215	173
	%Col	3.4	1.5	1.5	1.7	2.8	2.8	3.6	5.1	5.8	7.0	6.0

		Totals	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8	SEM 9	SEM 10
R30 000-R39 999	Audience(000)	1,943	**35	*135	*161	*176	*179	*211	*205	255	264	321
	%Col	4.5	1.3	2.3	2.7	2.8	3.6	4.7	5.4	7.5	8.5	11.1
R40 000-R49 999	Audience(000)	1,423	**32	**96	**94	*162	**138	*123	*141	200	*163	274
	%Col	3.3	1.2	1.6	1.6	2.6	2.8	2.7	3.7	5.9	5.3	9.4
R50 000-R59 999	Audience(000)	902	**34	**66	**70	**85	**77	**91	**66	*105	*117	193
	%Col	2.1	1.2	1.1	1.2	1.3	1.5	2.0	1.7	3.1	3.8	6.6
R60 000-R69 999	Audience(000)	730	**32	**61	**58	**88	**64	**68	**57	**75	*100	*127
	%Col	1.7	1.2	1.0	1.0	1.4	1.3	1.5	1.5	2.2	3.2	4.4
R70 000-R79 999	Audience(000)	511	**15	**52	**38	**38	**49	**42	**31	**71	**63	*111
	%Col	1.2	0.6	0.9	0.6	0.6	1.0	0.9	0.8	2.1	2.0	3.8
R80 000-R89 999	Audience(000)	433	**23	**38	**25	**30	**32	**54	**38	**40	**63	*90
	%Col	1.0	0.8	0.6	0.4	0.5	0.6	1.2	1.0	1.2	2.0	3.1
R90 000-R99 999	Audience(000)	210	**7	**10	**11	**19	**12	**34	**32	**8	**41	**36
	%Col	0.5	0.3	0.2	0.2	0.3	0.2	0.8	0.8	0.2	1.3	1.3
R100 000-R109 999	Audience(000)	335	**13	**15	**35	**53	**29	**31	**36	**16	**51	**55
	%Col	0.8	0.5	0.3	0.6	0.9	0.6	0.7	1.0	0.5	1.6	1.9
R110 000-R119 999	Audience(000)	*111	**5	**4	**8	**8	**9	**12	**18	**14	**11	**21
	%Col	0.3	0.2	0.1	0.1	0.1	0.2	0.3	0.5	0.4	0.3	0.7
R120 000+	Audience(000)	622	**10	**45	**64	**70	**56	**59	**44	**74	**46	*155
	%Col	1.4	0.4	0.8	1.1	1.1	1.1	1.3	1.2	2.2	1.5	5.3
Average Monthly HH Income	Value	17,955	9,845	10,823	12,362	14,293	15,375	18,443	19,747	24,928	28,188	41,953

SurveyTime 7.22.84.10(F64)

Report Date: 8/14/2024

Notes: * data relatively unstable ** data highly unstable

Data Sources:

MAPS24W3; MAPS24W3 - MAPS August 2024 Release (Apr 2023 - Mar 2024 Fieldwork) :