

Source:
 Weight:
 Table :
 Report Units :

MAPS24W3 - MAPS August 2024 Release (Apr 2023 - Mar 2024 Fieldwork)
 population_weight
 All Respondents
 1000's

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
Totals	Audience(000)	43,592	**101	611	1,606	5,304	7,705	11,322	6,625	4,357	3,408	2,551
	%Col	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
15-24	Audience(000)	9,782	**22	**93	*318	1,125	1,699	2,534	1,601	1,077	836	475
	%Col	22.4	22.0	15.3	19.8	21.2	22.1	22.4	24.2	24.7	24.5	18.6
25-34	Audience(000)	10,802	**29	*162	456	1,564	2,042	2,838	1,469	1,043	771	428
	%Col	24.8	28.8	26.6	28.4	29.5	26.5	25.1	22.2	23.9	22.6	16.8
35-49	Audience(000)	12,432	**24	*199	428	1,359	2,143	3,229	1,913	1,254	980	903
	%Col	28.5	23.8	32.5	26.6	25.6	27.8	28.5	28.9	28.8	28.8	35.4
50+	Audience(000)	10,577	**26	*156	405	1,256	1,821	2,721	1,642	983	821	745
	%Col	24.3	25.4	25.6	25.2	23.7	23.6	24.0	24.8	22.6	24.1	29.2
Female	Audience(000)	22,579	**31	322	854	2,926	4,228	6,020	3,426	2,098	1,439	1,236
	%Col	51.8	30.8	52.8	53.2	55.2	54.9	53.2	51.7	48.1	42.2	48.4
Male	Audience(000)	21,013	**70	289	752	2,378	3,477	5,302	3,199	2,259	1,970	1,316
	%Col	48.2	69.2	47.2	46.8	44.8	45.1	46.8	48.3	51.9	57.8	51.6
Single	Audience(000)	26,934	**65	388	1,142	3,699	5,098	7,200	3,995	2,575	1,759	1,010
	%Col	61.8	64.8	63.4	71.1	69.7	66.2	63.6	60.3	59.1	51.6	39.6
Married or living together	Audience(000)	9,632	**20	**88	*228	809	1,391	2,162	1,494	1,210	1,128	1,100
	%Col	22.1	19.6	14.4	14.2	15.3	18.1	19.1	22.6	27.8	33.1	43.1
Widowed	Audience(000)	2,175	**6	**54	**80	*262	340	599	337	*220	*135	*143
	%Col	5.0	6.2	8.8	5.0	4.9	4.4	5.3	5.1	5.1	3.9	5.6
Divorced	Audience(000)	934	**0	**8	**31	**61	**133	*226	*182	**89	**102	*101
	%Col	2.1	0.0	1.2	1.9	1.2	1.7	2.0	2.7	2.0	3.0	4.0
Separated	Audience(000)	391	**3	**9	**20	**56	**56	**111	**48	**28	**34	**25
	%Col	0.9	2.9	1.5	1.3	1.1	0.7	1.0	0.7	0.6	1.0	1.0
Black	Audience(000)	34,480	**100	605	1,561	5,109	7,148	9,641	5,004	2,930	1,643	738
	%Col	79.1	98.6	98.9	97.2	96.3	92.8	85.2	75.5	67.3	48.2	28.9

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
White	Audience(000)	3,999	**0	**0	**0	**21	**79	363	509	594	1,082	1,352
	%Col	9.2	0.0	0.0	0.0	0.4	1.0	3.2	7.7	13.6	31.7	53.0
Indian or Asian	Audience(000)	929	**0	**0	**0	**1	**23	*144	*184	*204	*177	*196
	%Col	2.1	0.0	0.0	0.0	0.0	0.3	1.3	2.8	4.7	5.2	7.7
Coloured	Audience(000)	4,067	**1	**7	**45	*171	455	1,162	902	596	489	236
	%Col	9.3	1.4	1.1	2.8	3.2	5.9	10.3	13.6	13.7	14.3	9.3
Working full-time	Audience(000)	8,970	**16	**63	*171	622	1,168	2,146	1,506	1,140	1,143	994
	%Col	20.6	15.5	10.3	10.7	11.7	15.2	19.0	22.7	26.2	33.5	39.0
Working part-time	Audience(000)	4,021	**11	**77	176	604	811	1,129	548	319	221	125
	%Col	9.2	11.3	12.6	10.9	11.4	10.5	10.0	8.3	7.3	6.5	4.9
Self-employed	Audience(000)	3,402	**9	**24	**84	307	531	813	547	393	367	325
	%Col	7.8	9.3	4.0	5.3	5.8	6.9	7.2	8.3	9.0	10.8	12.7
A housewife/house husband	Audience(000)	3,005	**5	**45	**89	*376	475	752	493	*343	**212	*214
	%Col	6.9	4.7	7.3	5.5	7.1	6.2	6.6	7.4	7.9	6.2	8.4
A student	Audience(000)	7,092	**10	**55	**182	773	1,107	1,861	1,202	896	627	*377
	%Col	16.3	10.3	9.0	11.3	14.6	14.4	16.4	18.2	20.6	18.4	14.8
Retired	Audience(000)	5,379	**13	**57	**142	520	913	1,452	905	552	437	*390
	%Col	12.3	13.3	9.4	8.8	9.8	11.8	12.8	13.7	12.7	12.8	15.3
Not working	Audience(000)	3,077	**10	**72	*197	564	692	858	333	218	*100	**34
	%Col	7.1	10.1	11.7	12.3	10.6	9.0	7.6	5.0	5.0	2.9	1.3
Unemployed	Audience(000)	8,647	**26	*219	564	1,537	2,007	2,311	1,091	498	301	**93
	%Col	19.8	25.5	35.8	35.1	29.0	26.1	20.4	16.5	11.4	8.8	3.7
Metro	Audience(000)	17,566	**0	**39	226	738	2,080	4,897	3,311	2,437	2,109	1,731
	%Col	40.3	0.0	6.3	14.0	13.9	27.0	43.2	50.0	55.9	61.9	67.8
Urban	Audience(000)	12,942	**0	**58	215	1,090	2,197	3,624	2,412	1,463	1,124	758
	%Col	29.7	0.0	9.5	13.4	20.6	28.5	32.0	36.4	33.6	33.0	29.7
Rural	Audience(000)	13,084	**101	515	1,166	3,476	3,427	2,802	902	457	*175	**62
	%Col	30.0	100.0	84.2	72.6	65.5	44.5	24.7	13.6	10.5	5.1	2.4
Eastern Cape	Audience(000)	4,493	**41	*199	368	1,001	1,004	1,090	385	231	*115	**60
	%Col	10.3	41.0	32.6	22.9	18.9	13.0	9.6	5.8	5.3	3.4	2.3
Free State	Audience(000)	2,094	**8	**11	**64	*163	399	603	299	244	*190	*114
	%Col	4.8	8.0	1.7	4.0	3.1	5.2	5.3	4.5	5.6	5.6	4.5

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
Gauteng	Audience(000)	12,330	**0	**35	212	526	1,444	3,498	2,559	1,579	1,342	1,134
	%Col	28.3	0.0	5.7	13.2	9.9	18.7	30.9	38.6	36.2	39.4	44.5
KwaZulu-Natal	Audience(000)	7,961	**11	**138	451	1,523	1,648	1,792	890	672	506	332
	%Col	18.3	10.9	22.5	28.1	28.7	21.4	15.8	13.4	15.4	14.8	13.0
Limpopo	Audience(000)	3,935	**2	**49	*239	801	991	970	408	229	*169	**78
	%Col	9.0	2.1	7.9	14.9	15.1	12.9	8.6	6.2	5.2	5.0	3.0
Mpumalanga	Audience(000)	3,395	**16	**62	**91	464	745	877	500	323	*195	**122
	%Col	7.8	15.9	10.2	5.7	8.7	9.7	7.7	7.6	7.4	5.7	4.8
Northern Cape	Audience(000)	925	**3	**18	**25	**117	*164	333	*159	**60	**23	**20
	%Col	2.1	3.3	3.0	1.6	2.2	2.1	2.9	2.4	1.4	0.7	0.8
North West	Audience(000)	2,995	**19	**98	*137	497	747	764	321	*190	*124	**98
	%Col	6.9	18.9	16.0	8.6	9.4	9.7	6.7	4.9	4.4	3.6	3.9
Western Cape	Audience(000)	5,462	**0	**2	**19	*213	564	1,395	1,103	830	744	593
	%Col	12.5	0.0	0.3	1.2	4.0	7.3	12.3	16.6	19.0	21.8	23.2
No schooling	Audience(000)	1,040	**10	**58	**135	297	*234	*190	**63	**30	**8	**15
	%Col	2.4	9.8	9.5	8.4	5.6	3.0	1.7	1.0	0.7	0.2	0.6
Some primary school	Audience(000)	2,212	**12	**96	*255	454	561	555	*168	**80	**18	**13
	%Col	5.1	12.2	15.6	15.9	8.6	7.3	4.9	2.5	1.8	0.5	0.5
Primary school completed	Audience(000)	2,279	**17	**61	**130	339	538	559	*262	**138	*171	**62
	%Col	5.2	17.1	9.9	8.1	6.4	7.0	4.9	4.0	3.2	5.0	2.4
Some high school	Audience(000)	15,520	**49	*276	675	2,321	3,070	4,308	2,285	1,274	802	461
	%Col	35.6	48.3	45.2	42.1	43.8	39.8	38.1	34.5	29.2	23.5	18.1
Matric (high school completed)	Audience(000)	15,003	**11	**107	334	1,474	2,590	4,142	2,630	1,669	1,266	779
	%Col	34.4	10.9	17.6	20.8	27.8	33.6	36.6	39.7	38.3	37.2	30.5
Pre-Matric certificate	Audience(000)	687	**2	**6	**18	**68	**137	*182	**94	**91	**40	**49
	%Col	1.6	1.7	0.9	1.1	1.3	1.8	1.6	1.4	2.1	1.2	1.9
Post Matric certificate	Audience(000)	1,291	**0	**1	**27	**127	*157	313	232	188	*133	*112
	%Col	3.0	0.0	0.2	1.7	2.4	2.0	2.8	3.5	4.3	3.9	4.4
Diploma	Audience(000)	3,022	**0	**4	**23	*152	252	618	588	509	514	361
	%Col	6.9	0.0	0.7	1.4	2.9	3.3	5.5	8.9	11.7	15.1	14.1
Undergraduate degree	Audience(000)	1,192	**0	**0	**3	**43	*112	291	*168	197	170	209
	%Col	2.7	0.0	0.0	0.2	0.8	1.4	2.6	2.5	4.5	5.0	8.2

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
Post graduate degree	Audience(000)	1,346	**0	**2	**5	**28	**55	*164	*134	181	285	491
	%Col	3.1	0.0	0.4	0.3	0.5	0.7	1.4	2.0	4.2	8.4	19.2
R1-R499	Audience(000)	328	**6	**25	**20	**98	**69	**93	**10	**1	**4	**2
	%Col	0.8	6.2	4.0	1.3	1.8	0.9	0.8	0.2	0.0	0.1	0.1
R500-R599	Audience(000)	*126	**0	**5	**13	**32	**32	**34	**7	**3	**0	**0
	%Col	0.3	0.0	0.8	0.8	0.6	0.4	0.3	0.1	0.1	0.0	0.0
R600-R699	Audience(000)	**65	**0	**0	**7	**18	**18	**19	**0	**0	**4	**0
	%Col	0.1	0.0	0.0	0.4	0.3	0.2	0.2	0.0	0.0	0.1	0.0
R700-R799	Audience(000)	*118	**2	**10	**20	**19	**29	**30	**8	**2	**0	**0
	%Col	0.3	1.7	1.7	1.2	0.4	0.4	0.3	0.1	0.0	0.0	0.0
R800-R899	Audience(000)	**93	**18	**1	**4	**18	**22	**22	**8	**0	**0	**0
	%Col	0.2	17.8	0.1	0.3	0.3	0.3	0.2	0.1	0.0	0.0	0.0
R900-R999	Audience(000)	**91	**2	**2	**3	**18	**25	**25	**6	**5	**1	**5
	%Col	0.2	1.7	0.2	0.2	0.3	0.3	0.2	0.1	0.1	0.0	0.2
R1000-R1099	Audience(000)	523	**5	**15	**40	*104	*124	*162	**27	**20	**17	**6
	%Col	1.2	5.0	2.5	2.5	2.0	1.6	1.4	0.4	0.5	0.5	0.2
R1100-R1199	Audience(000)	*174	**0	**6	**10	**31	**50	**28	**27	**12	**9	**0
	%Col	0.4	0.0	1.0	0.6	0.6	0.7	0.3	0.4	0.3	0.3	0.0
R1200-R1399	Audience(000)	332	**2	**20	**51	**71	**78	**71	**18	**4	**8	**10
	%Col	0.8	1.7	3.3	3.2	1.3	1.0	0.6	0.3	0.1	0.2	0.4
R1400-R1599	Audience(000)	749	**2	**37	**75	*214	*170	*140	**64	**30	**9	**7
	%Col	1.7	2.2	6.1	4.7	4.0	2.2	1.2	1.0	0.7	0.3	0.3
R1600-R1999	Audience(000)	769	**0	**14	**61	*124	*218	*208	**76	**32	**16	**19
	%Col	1.8	0.0	2.3	3.8	2.3	2.8	1.8	1.2	0.7	0.5	0.7
R2000-R2499	Audience(000)	3,204	**0	**82	*240	737	778	852	323	**106	**50	**37
	%Col	7.3	0.0	13.4	14.9	13.9	10.1	7.5	4.9	2.4	1.5	1.4
R2500-R2999	Audience(000)	2,131	**13	**43	*161	441	418	627	257	**100	**49	**23
	%Col	4.9	12.7	7.0	10.0	8.3	5.4	5.5	3.9	2.3	1.4	0.9
R3000-R3999	Audience(000)	3,855	**22	**98	*240	723	919	987	476	*196	*117	**77
	%Col	8.8	22.1	16.0	15.0	13.6	11.9	8.7	7.2	4.5	3.4	3.0
R4000-R4999	Audience(000)	3,912	**10	**75	*162	621	815	1,127	541	317	*148	**97
	%Col	9.0	9.7	12.3	10.1	11.7	10.6	10.0	8.2	7.3	4.3	3.8

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R5000-R5999	Audience(000)	3,490	**7	**30	*131	437	785	1,081	496	299	*158	**64
	%Col	8.0	7.3	5.0	8.2	8.2	10.2	9.6	7.5	6.9	4.6	2.5
R6000-R6999	Audience(000)	2,218	**6	**15	**79	237	493	676	338	*194	*122	**58
	%Col	5.1	6.0	2.4	4.9	4.5	6.4	6.0	5.1	4.5	3.6	2.3
R7000-R7999	Audience(000)	1,848	**0	**20	**50	*217	347	514	339	*167	*127	**68
	%Col	4.2	0.0	3.3	3.1	4.1	4.5	4.5	5.1	3.8	3.7	2.7
R8000-R8999	Audience(000)	1,947	**2	**14	**21	*152	294	552	443	255	*152	**62
	%Col	4.5	2.0	2.2	1.3	2.9	3.8	4.9	6.7	5.9	4.5	2.4
R9000-R9999	Audience(000)	954	**0	**6	**3	**72	*149	266	225	*128	**69	**37
	%Col	2.2	0.0	0.9	0.2	1.4	1.9	2.3	3.4	2.9	2.0	1.4
R10 000-R10 999	Audience(000)	2,085	**0	**18	**29	*122	291	571	401	293	245	*113
	%Col	4.8	0.0	3.0	1.8	2.3	3.8	5.0	6.1	6.7	7.2	4.4
R11 000-R11 999	Audience(000)	457	**0	**5	**3	**22	**53	*144	**69	**66	**60	**33
	%Col	1.0	0.0	0.9	0.2	0.4	0.7	1.3	1.0	1.5	1.8	1.3
R12 000-R13 999	Audience(000)	1,120	**0	**6	**3	**59	*166	252	268	*178	*128	**59
	%Col	2.6	0.0	1.0	0.2	1.1	2.2	2.2	4.0	4.1	3.8	2.3
R14 000-R15 999	Audience(000)	1,249	**0	**0	**8	**52	*152	309	256	180	*186	*106
	%Col	2.9	0.0	0.0	0.5	1.0	2.0	2.7	3.9	4.1	5.5	4.2
R16 000-R19 999	Audience(000)	1,121	**0	**6	**7	**43	**92	261	223	225	*163	**100
	%Col	2.6	0.0	1.0	0.4	0.8	1.2	2.3	3.4	5.2	4.8	3.9
R20 000-R24 999	Audience(000)	1,932	**0	**6	**31	*112	*164	432	338	346	288	214
	%Col	4.4	0.0	1.0	1.9	2.1	2.1	3.8	5.1	7.9	8.5	8.4
R25 000-R29 999	Audience(000)	1,484	**0	**2	**19	**82	*141	342	272	249	224	*152
	%Col	3.4	0.0	0.3	1.2	1.6	1.8	3.0	4.1	5.7	6.6	6.0
R30 000-R39 999	Audience(000)	1,943	**4	**22	**16	**108	*185	425	364	281	296	241
	%Col	4.5	3.9	3.6	1.0	2.0	2.4	3.8	5.5	6.4	8.7	9.5
R40 000-R49 999	Audience(000)	1,423	**0	**6	**28	**63	*154	315	219	*184	242	211
	%Col	3.3	0.0	1.0	1.7	1.2	2.0	2.8	3.3	4.2	7.1	8.3
R50 000-R59 999	Audience(000)	902	**0	**0	**27	**69	**105	*163	*120	*110	*122	187
	%Col	2.1	0.0	0.0	1.7	1.3	1.4	1.4	1.8	2.5	3.6	7.3
R60 000-R69 999	Audience(000)	730	**0	**6	**11	**82	**94	*132	**90	**102	*97	*115
	%Col	1.7	0.0	1.1	0.7	1.6	1.2	1.2	1.4	2.3	2.8	4.5

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R70 000-R79 999	Audience(000)	511	**0	**5	**20	**17	**64	**96	**63	**67	**77	*102
	%Col	1.2	0.0	0.9	1.2	0.3	0.8	0.9	0.9	1.5	2.3	4.0
R80 000-R89 999	Audience(000)	433	**0	**8	**7	**20	**51	**81	**72	**61	**48	**85
	%Col	1.0	0.0	1.3	0.4	0.4	0.7	0.7	1.1	1.4	1.4	3.3
R90 000-R99 999	Audience(000)	210	**0	**0	**0	**8	**25	**56	**27	**23	**37	**34
	%Col	0.5	0.0	0.0	0.0	0.1	0.3	0.5	0.4	0.5	1.1	1.3
R100 000-R100 999	Audience(000)	335	**0	**2	**1	**23	**42	**78	**54	**35	**39	**62
	%Col	0.8	0.0	0.3	0.1	0.4	0.5	0.7	0.8	0.8	1.1	2.4
R110 000-R110 999	Audience(000)	*111	**0	**0	**0	**8	**9	**20	**24	**18	**15	**16
	%Col	0.3	0.0	0.0	0.0	0.1	0.1	0.2	0.4	0.4	0.4	0.6
R120 000+	Audience(000)	622	**0	**0	**5	**29	**85	*129	**79	**69	**78	*147
	%Col	1.4	0.0	0.0	0.3	0.5	1.1	1.1	1.2	1.6	2.3	5.8
Average Monthly HH Income	Value	16,910	**4168	8,225	8,345	9,749	12,368	14,739	17,729	21,942	27,198	38,694
R1-R499	Audience(000)	2,584	**8	**69	**148	407	496	693	393	*169	**82	**119
	%Col	5.9	8.3	11.3	9.2	7.7	6.4	6.1	5.9	3.9	2.4	4.6
R500-R599	Audience(000)	1,153	**9	**33	**54	*214	*209	293	*161	**78	**57	**46
	%Col	2.6	8.5	5.3	3.4	4.0	2.7	2.6	2.4	1.8	1.7	1.8
R600-R699	Audience(000)	307	**0	**4	**18	**38	**41	**107	**34	**35	**26	**4
	%Col	0.7	0.0	0.6	1.1	0.7	0.5	0.9	0.5	0.8	0.8	0.2
R700-R799	Audience(000)	365	**6	**21	**27	**69	**82	**88	**36	**11	**19	**8
	%Col	0.8	5.5	3.5	1.7	1.3	1.1	0.8	0.5	0.2	0.6	0.3
R800-R899	Audience(000)	396	**20	**3	**17	**64	**88	**103	**51	**23	**18	**8
	%Col	0.9	20.1	0.6	1.1	1.2	1.1	0.9	0.8	0.5	0.5	0.3
R900-R999	Audience(000)	347	**2	**4	**14	**50	**71	**84	**65	**36	**15	**5
	%Col	0.8	1.7	0.7	0.9	0.9	0.9	0.7	1.0	0.8	0.4	0.2
R1000-R1099	Audience(000)	2,172	**3	**27	*144	374	445	581	255	*172	*135	**34
	%Col	5.0	2.7	4.4	9.0	7.1	5.8	5.1	3.9	3.9	4.0	1.3
R1100-R1199	Audience(000)	545	**0	**12	**11	**44	*129	*152	**86	**55	**43	**13
	%Col	1.3	0.0	1.9	0.7	0.8	1.7	1.3	1.3	1.3	1.3	0.5
R1200-R1399	Audience(000)	925	**5	**29	**60	*175	*219	*205	*124	**41	**30	**34
	%Col	2.1	5.2	4.8	3.8	3.3	2.8	1.8	1.9	0.9	0.9	1.4
R1400-R1599	Audience(000)	2,059	**4	**34	**119	427	418	537	237	*184	**56	**42
	%Col	4.7	4.4	5.6	7.4	8.1	5.4	4.7	3.6	4.2	1.6	1.6

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R1600-R1999	Audience(000)	1,532	**0	**29	**78	*241	380	431	*180	**94	**53	**46
	%Col	3.5	0.0	4.8	4.8	4.5	4.9	3.8	2.7	2.2	1.6	1.8
R2000-R2499	Audience(000)	6,564	**11	**141	328	1,062	1,414	1,927	852	473	229	**127
	%Col	15.1	11.3	23.1	20.4	20.0	18.3	17.0	12.9	10.9	6.7	5.0
R2500-R2999	Audience(000)	3,321	**12	**38	**146	497	638	929	520	295	*172	**75
	%Col	7.6	11.7	6.2	9.1	9.4	8.3	8.2	7.8	6.8	5.0	3.0
R3000-R3999	Audience(000)	4,619	**8	**64	*188	577	977	1,232	671	459	290	*153
	%Col	10.6	8.1	10.5	11.7	10.9	12.7	10.9	10.1	10.5	8.5	6.0
R4000-R4999	Audience(000)	3,126	**7	**42	**76	352	516	961	563	303	191	**114
	%Col	7.2	6.9	6.9	4.7	6.6	6.7	8.5	8.5	7.0	5.6	4.5
R5000-R5999	Audience(000)	2,680	**4	**16	**61	226	467	791	478	313	205	*121
	%Col	6.1	3.8	2.6	3.8	4.3	6.1	7.0	7.2	7.2	6.0	4.7
R6000-R6999	Audience(000)	1,594	**0	**8	**24	*88	246	475	309	213	*134	*97
	%Col	3.7	0.0	1.3	1.5	1.7	3.2	4.2	4.7	4.9	3.9	3.8
R7000-R7999	Audience(000)	1,170	**0	**8	**21	**81	*142	307	267	*129	*141	**74
	%Col	2.7	0.0	1.3	1.3	1.5	1.8	2.7	4.0	3.0	4.1	2.9
R8000-R8999	Audience(000)	1,162	**0	**3	**15	**68	*175	278	235	*173	*138	**77
	%Col	2.7	0.0	0.6	0.9	1.3	2.3	2.5	3.5	4.0	4.0	3.0
R9000-R9999	Audience(000)	468	**0	**2	**6	**23	**50	*119	*106	**76	**62	**25
	%Col	1.1	0.0	0.3	0.4	0.4	0.7	1.0	1.6	1.7	1.8	1.0
R10 000-R10 999	Audience(000)	1,213	**0	**4	**9	**49	*131	239	248	210	205	*118
	%Col	2.8	0.0	0.7	0.6	0.9	1.7	2.1	3.7	4.8	6.0	4.6
R11 000-R11 999	Audience(000)	233	**0	**0	**0	**10	**17	**47	**35	**49	**50	**25
	%Col	0.5	0.0	0.0	0.0	0.2	0.2	0.4	0.5	1.1	1.5	1.0
R12 000-R13 999	Audience(000)	580	**0	**2	**0	**28	**58	*127	*132	**75	*100	**58
	%Col	1.3	0.0	0.4	0.0	0.5	0.8	1.1	2.0	1.7	2.9	2.3
R14 000-R15 999	Audience(000)	798	**0	**0	**2	**19	**63	*146	*132	*143	*148	*144
	%Col	1.8	0.0	0.0	0.1	0.4	0.8	1.3	2.0	3.3	4.3	5.7
R16 000-R19 999	Audience(000)	507	**0	**4	**0	**13	**30	*88	*79	*117	*103	**73
	%Col	1.2	0.0	0.6	0.0	0.2	0.4	0.8	1.2	2.7	3.0	2.9
R20 000-R24 999	Audience(000)	674	**0	**0	**0	**15	**27	**67	*100	*109	*178	*177
	%Col	1.5	0.0	0.0	0.0	0.3	0.3	0.6	1.5	2.5	5.2	6.9

		Totals	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
R25 000-R29 999	Audience(000)	439	**0	**0	**2	**4	**20	**59	**63	**86	*94	*111
	%Col	1.0	0.0	0.0	0.1	0.1	0.3	0.5	1.0	2.0	2.8	4.4
R30 000-R39 999	Audience(000)	589	**2	**0	**2	**1	**9	**42	**66	**88	*171	207
	%Col	1.4	1.7	0.0	0.1	0.0	0.1	0.4	1.0	2.0	5.0	8.1
R40 000-R49 999	Audience(000)	336	**0	**0	**0	**0	**4	**26	**23	**45	**80	*159
	%Col	0.8	0.0	0.0	0.0	0.0	0.1	0.2	0.3	1.0	2.3	6.2
R50 000-R59 999	Audience(000)	*129	**0	**0	**0	**1	**1	**2	**11	**14	**25	**76
	%Col	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.7	3.0
R60 000-R69 999	Audience(000)	*74	**0	**0	**0	**0	**0	**4	**3	**17	**18	**32
	%Col	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.5	1.3
R70 000-R79 999	Audience(000)	**51	**0	**0	**0	**0	**0	**0	**1	**7	**24	**20
	%Col	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.7	0.8
R80 000+	Audience(000)	194	**0	**0	**2	**0	**5	**7	**21	**17	**45	*97
	%Col	0.4	0.0	0.0	0.1	0.0	0.1	0.1	0.3	0.4	1.3	3.8
Average Monthly Personal Income	Value	5,846	**2446	2,400	2,554	2,781	3,442	4,178	5,683	7,757	11,973	18,905

SurveyTime 7.22.84.10(F64)

Report Date: 8/14/2024

Notes: * data relatively unstable ** data highly unstable

Data Sources:

MAPS24W3; MAPS24W3 - MAPS August 2024 Release (Apr 2023 - Mar 2024 Fieldwork) :