

Source:
Weight:
Table :
Report Units :

MAPS24W3 - MAPS August 2024 Release (Apr 2023 - Mar 2024 F
population_weight
All Respondents
1000's

		Totals	Metro	Urban	Rural	Eastern Cape	Free State	Gauteng	KZ-Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
Totals	Audience(000)	43,592	17,566	12,942	13,084	4,493	2,094	12,330	7,961	3,935	3,395	925	2,995	5,462
	%Col	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
15-24	Audience(000)	9,782	3,566	2,901	3,315	1,147	440	2,513	1,719	1,096	791	*178	660	1,238
	%Col	22.4	20.3	22.4	25.3	25.5	21.0	20.4	21.6	27.8	23.3	19.3	22.0	22.7
25-34	Audience(000)	10,802	3,872	3,318	3,612	1,242	568	2,636	2,380	996	941	251	732	1,055
	%Col	24.8	22.0	25.6	27.6	27.6	27.1	21.4	29.9	25.3	27.7	27.1	24.4	19.3
35-49	Audience(000)	12,432	5,819	3,655	2,958	997	620	4,500	1,651	972	861	348	818	1,664
	%Col	28.5	33.1	28.2	22.6	22.2	29.6	36.5	20.7	24.7	25.4	37.6	27.3	30.5
50+	Audience(000)	10,577	4,309	3,068	3,199	1,107	466	2,681	2,212	872	802	*148	784	1,504
	%Col	24.3	24.5	23.7	24.5	24.6	22.2	21.7	27.8	22.2	23.6	16.0	26.2	27.5
Female	Audience(000)	22,579	8,878	6,746	6,955	2,416	1,093	6,196	4,224	2,106	1,745	473	1,490	2,836
	%Col	51.8	50.5	52.1	53.2	53.8	52.2	50.3	53.1	53.5	51.4	51.2	49.7	51.9
Male	Audience(000)	21,013	8,688	6,196	6,129	2,078	1,001	6,134	3,737	1,829	1,650	452	1,506	2,626
	%Col	48.2	49.5	47.9	46.8	46.2	47.8	49.7	46.9	46.5	48.6	48.8	50.3	48.1
Single	Audience(000)	26,934	10,178	7,809	8,947	2,948	1,270	7,105	5,580	2,482	2,247	560	1,939	2,804
	%Col	61.8	57.9	60.3	68.4	65.6	60.7	57.6	70.1	63.1	66.2	60.5	64.7	51.3
Married or living together	Audience(000)	9,632	4,303	2,946	2,383	857	455	2,961	1,677	884	552	*172	608	1,465
	%Col	22.1	24.5	22.8	18.2	19.1	21.7	24.0	21.1	22.5	16.3	18.6	20.3	26.8
Widowed	Audience(000)	2,175	871	635	669	294	**111	490	379	*208	*190	**24	**134	345
	%Col	5.0	5.0	4.9	5.1	6.5	5.3	4.0	4.8	5.3	5.6	2.6	4.5	6.3
Divorced	Audience(000)	934	461	318	**155	**78	**27	334	**94	**44	**61	**12	**71	*213
	%Col	2.1	2.6	2.5	1.2	1.7	1.3	2.7	1.2	1.1	1.8	1.3	2.4	3.9
Separated	Audience(000)	391	*159	**94	**138	**78	**23	**92	**32	**37	**49	**3	**33	**45
	%Col	0.9	0.9	0.7	1.1	1.7	1.1	0.7	0.4	0.9	1.4	0.3	1.1	0.8

		Totals	Metro	Urban	Rural	Eastern Cape	Free State	Gauteng	KZ-Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
Black	Audience(000)	34,480	12,296	9,752	12,432	3,880	1,853	9,892	6,845	3,808	3,068	494	2,702	1,936
	%Col	79.1	70.0	75.3	95.0	86.4	88.5	80.2	86.0	96.8	90.4	53.4	90.2	35.4
White	Audience(000)	3,999	2,463	1,417	**119	217	*177	1,694	362	**113	*270	**67	*220	879
	%Col	9.2	14.0	11.0	0.9	4.8	8.4	13.7	4.5	2.9	7.9	7.3	7.3	16.1
Indian or Asian	Audience(000)	929	701	*222	**7	**6	**0	*288	590	**0	**12	**0	**0	**33
	%Col	2.1	4.0	1.7	0.1	0.1	0.0	2.3	7.4	0.0	0.4	0.0	0.0	0.6
Coloured	Audience(000)	4,067	2,040	1,500	526	377	**64	412	*130	**14	**34	363	**57	2,614
	%Col	9.3	11.6	11.6	4.0	8.4	3.1	3.3	1.6	0.4	1.0	39.3	1.9	47.9
Working full-time	Audience(000)	8,970	4,461	2,879	1,630	755	476	3,481	1,281	382	614	283	538	1,159
	%Col	20.6	25.4	22.2	12.5	16.8	22.7	28.2	16.1	9.7	18.1	30.6	18.0	21.2
Working part-time	Audience(000)	4,021	1,647	1,216	1,159	435	162	988	864	280	248	*99	211	734
	%Col	9.2	9.4	9.4	8.9	9.7	7.7	8.0	10.9	7.1	7.3	10.7	7.0	13.4
Self-employed	Audience(000)	3,402	1,529	984	888	262	163	1,241	728	356	215	**24	199	213
	%Col	7.8	8.7	7.6	6.8	5.8	7.8	10.1	9.1	9.1	6.3	2.6	6.6	3.9
A housewife/house husband	Audience(000)	3,005	1,123	934	947	*299	**116	604	785	**164	**225	**75	**101	636
	%Col	6.9	6.4	7.2	7.2	6.6	5.5	4.9	9.9	4.2	6.6	8.1	3.4	11.6
A student	Audience(000)	7,092	2,513	2,185	2,393	933	*381	1,799	1,180	874	*507	**87	474	857
	%Col	16.3	14.3	16.9	18.3	20.8	18.2	14.6	14.8	22.2	14.9	9.4	15.8	15.7
Retired	Audience(000)	5,379	2,234	1,578	1,567	479	*242	1,409	1,044	488	*383	**49	456	829
	%Col	12.3	12.7	12.2	12.0	10.7	11.6	11.4	13.1	12.4	11.3	5.3	15.2	15.2
Not working	Audience(000)	3,077	1,088	819	1,170	342	*165	718	475	441	261	**81	411	*183
	%Col	7.1	6.2	6.3	8.9	7.6	7.9	5.8	6.0	11.2	7.7	8.8	13.7	3.3
Unemployed	Audience(000)	8,647	2,970	2,348	3,330	988	389	2,090	1,604	950	942	*227	605	851
	%Col	19.8	16.9	18.1	25.4	22.0	18.6	16.9	20.1	24.2	27.8	24.6	20.2	15.6
Metro	Audience(000)	17,566	17,566	**0	**0	1,175	395	9,994	2,475	**0	**0	**0	**0	3,526
	%Col	40.3	100.0	0.0	0.0	26.2	18.9	81.1	31.1	0.0	0.0	0.0	0.0	64.6
Urban	Audience(000)	12,942	**0	12,942	**0	986	1,398	2,206	1,883	876	1,920	720	1,405	1,548
	%Col	29.7	0.0	100.0	0.0	21.9	66.7	17.9	23.7	22.3	56.6	77.8	46.9	28.3
Rural	Audience(000)	13,084	**0	**0	13,084	2,332	302	**130	3,603	3,058	1,475	*205	1,590	**388
	%Col	30.0	0.0	0.0	100.0	51.9	14.4	1.1	45.3	77.7	43.4	22.2	53.1	7.1
No schooling	Audience(000)	1,040	*193	302	545	*164	**40	**149	*273	**95	*135	**7	**82	**96
	%Col	2.4	1.1	2.3	4.2	3.7	1.9	1.2	3.4	2.4	4.0	0.7	2.7	1.8

		Totals	Metro	Urban	Rural	Eastern Cape	Free State	Gauteng	KZ-Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
Some primary school	Audience(000)	2,212	478	622	1,112	505	*125	*266	461	*165	*236	**40	*207	*207
	%Col	5.1	2.7	4.8	8.5	11.2	6.0	2.2	5.8	4.2	7.0	4.3	6.9	3.8
Primary school completed	Audience(000)	2,279	873	662	744	281	**100	388	341	*149	*140	**58	*187	635
	%Col	5.2	5.0	5.1	5.7	6.3	4.8	3.1	4.3	3.8	4.1	6.3	6.2	11.6
Some high school	Audience(000)	15,520	5,764	4,709	5,048	1,665	665	3,694	2,568	1,632	1,283	364	998	2,651
	%Col	35.6	32.8	36.4	38.6	37.1	31.7	30.0	32.3	41.5	37.8	39.4	33.3	48.5
Matric (high school completed)	Audience(000)	15,003	6,707	4,349	3,946	1,099	738	5,109	2,878	1,207	1,136	309	1,104	1,421
	%Col	34.4	38.2	33.6	30.2	24.5	35.2	41.4	36.2	30.7	33.5	33.4	36.9	26.0
Pre-Matric certificate	Audience(000)	687	186	299	*202	**93	**13	*186	*141	**67	**58	**59	**38	**31
	%Col	1.6	1.1	2.3	1.5	2.1	0.6	1.5	1.8	1.7	1.7	6.4	1.3	0.6
Post Matric certificate	Audience(000)	1,291	448	457	386	*113	**96	365	311	*125	*99	**38	**99	**45
	%Col	3.0	2.5	3.5	3.0	2.5	4.6	3.0	3.9	3.2	2.9	4.1	3.3	0.8
Diploma	Audience(000)	3,022	1,530	889	603	256	*174	1,167	542	292	186	**33	*149	224
	%Col	6.9	8.7	6.9	4.6	5.7	8.3	9.5	6.8	7.4	5.5	3.5	5.0	4.1
Undergraduate degree	Audience(000)	1,192	569	325	*299	*170	**53	359	311	*101	**65	**2	**70	**62
	%Col	2.7	3.2	2.5	2.3	3.8	2.5	2.9	3.9	2.6	1.9	0.3	2.3	1.1
Post graduate degree	Audience(000)	1,346	818	329	*199	*147	**91	647	*135	*102	**57	**15	**62	*90
	%Col	3.1	4.7	2.5	1.5	3.3	4.3	5.2	1.7	2.6	1.7	1.6	2.1	1.6
R1-R499	Audience(000)	328	**74	**95	**159	**72	**36	**26	**16	**31	**59	**23	**58	**7
	%Col	0.8	0.4	0.7	1.2	1.6	1.7	0.2	0.2	0.8	1.8	2.5	1.9	0.1
R500-R599	Audience(000)	*126	**38	**39	**49	**22	**13	**28	**0	**21	**9	**2	**22	**8
	%Col	0.3	0.2	0.3	0.4	0.5	0.6	0.2	0.0	0.5	0.3	0.2	0.7	0.1
R600-R699	Audience(000)	**65	**22	**14	**29	**27	**0	**18	**0	**13	**4	**0	**4	**0
	%Col	0.1	0.1	0.1	0.2	0.6	0.0	0.1	0.0	0.3	0.1	0.0	0.1	0.0
R700-R799	Audience(000)	*118	**33	**47	**39	**43	**8	**17	**2	**13	**7	**5	**16	**7
	%Col	0.3	0.2	0.4	0.3	1.0	0.4	0.1	0.0	0.3	0.2	0.6	0.5	0.1
R800-R899	Audience(000)	**93	**36	**20	**37	**34	**8	**25	**2	**6	**6	**2	**10	**0
	%Col	0.2	0.2	0.2	0.3	0.8	0.4	0.2	0.0	0.1	0.2	0.2	0.3	0.0
R900-R999	Audience(000)	**91	**24	**34	**33	**11	**11	**12	**2	**3	**11	**1	**23	**17
	%Col	0.2	0.1	0.3	0.3	0.2	0.5	0.1	0.0	0.1	0.3	0.1	0.8	0.3
R1000-R1099	Audience(000)	523	*159	*187	*177	*118	**44	*117	**57	**53	**49	**25	**51	**10
	%Col	1.2	0.9	1.4	1.4	2.6	2.1	1.0	0.7	1.3	1.4	2.7	1.7	0.2

		Totals	Metro	Urban	Rural	Eastern Cape	Free State	Gauteng	KZ-Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
R1100-R1199	Audience(000)	*174	**69	**53	**53	**26	**27	**47	**18	**23	**12	**4	**17	**0
	%Col	0.4	0.4	0.4	0.4	0.6	1.3	0.4	0.2	0.6	0.4	0.4	0.6	0.0
R1200-R1399	Audience(000)	332	*87	**110	**135	**67	**21	**77	**27	**43	**21	**10	**46	**21
	%Col	0.8	0.5	0.9	1.0	1.5	1.0	0.6	0.3	1.1	0.6	1.0	1.5	0.4
R1400-R1599	Audience(000)	749	247	196	*306	*175	**33	*165	**89	**89	**76	**13	**75	**34
	%Col	1.7	1.4	1.5	2.3	3.9	1.6	1.3	1.1	2.3	2.3	1.4	2.5	0.6
R1600-R1999	Audience(000)	769	233	224	*312	*141	**32	*172	**109	**72	**55	**29	**92	**66
	%Col	1.8	1.3	1.7	2.4	3.1	1.5	1.4	1.4	1.8	1.6	3.1	3.1	1.2
R2000-R2499	Audience(000)	3,204	864	915	1,426	489	*178	637	508	443	353	**86	320	*188
	%Col	7.3	4.9	7.1	10.9	10.9	8.5	5.2	6.4	11.3	10.4	9.3	10.7	3.4
R2500-R2999	Audience(000)	2,131	655	621	856	296	*169	447	399	*248	*193	**34	*158	*186
	%Col	4.9	3.7	4.8	6.5	6.6	8.1	3.6	5.0	6.3	5.7	3.7	5.3	3.4
R3000-R3999	Audience(000)	3,855	1,208	1,176	1,470	483	*197	789	880	425	335	**101	250	393
	%Col	8.8	6.9	9.1	11.2	10.8	9.4	6.4	11.1	10.8	9.9	11.0	8.3	7.2
R4000-R4999	Audience(000)	3,912	1,287	1,185	1,440	478	*211	907	778	394	309	**106	318	411
	%Col	9.0	7.3	9.2	11.0	10.6	10.1	7.4	9.8	10.0	9.1	11.5	10.6	7.5
R5000-R5999	Audience(000)	3,490	1,238	1,070	1,182	406	*203	779	695	358	346	**87	196	419
	%Col	8.0	7.0	8.3	9.0	9.0	9.7	6.3	8.7	9.1	10.2	9.4	6.6	7.7
R6000-R6999	Audience(000)	2,218	877	635	705	219	*128	556	470	*223	*160	**48	*94	318
	%Col	5.1	5.0	4.9	5.4	4.9	6.1	4.5	5.9	5.7	4.7	5.2	3.2	5.8
R7000-R7999	Audience(000)	1,848	751	509	589	*155	**88	456	442	*138	*162	**48	**87	272
	%Col	4.2	4.3	3.9	4.5	3.5	4.2	3.7	5.6	3.5	4.8	5.2	2.9	5.0
R8000-R8999	Audience(000)	1,947	840	624	483	*137	**68	658	371	*136	*147	**43	**69	317
	%Col	4.5	4.8	4.8	3.7	3.1	3.3	5.3	4.7	3.5	4.3	4.6	2.3	5.8
R9000-R9999	Audience(000)	954	452	296	*207	**62	**12	310	*173	**66	**88	**25	**59	*158
	%Col	2.2	2.6	2.3	1.6	1.4	0.6	2.5	2.2	1.7	2.6	2.7	2.0	2.9
R10 000-R10 999	Audience(000)	2,085	899	661	525	*137	*108	660	438	*177	*124	**23	*156	262
	%Col	4.8	5.1	5.1	4.0	3.0	5.2	5.4	5.5	4.5	3.7	2.5	5.2	4.8
R11 000-R11 999	Audience(000)	457	188	*160	**109	**29	**44	*118	**83	**27	**29	**19	**26	**81
	%Col	1.0	1.1	1.2	0.8	0.7	2.1	1.0	1.0	0.7	0.8	2.1	0.9	1.5
R12 000-R13 999	Audience(000)	1,120	531	341	*248	**85	**29	389	*181	**65	**81	**23	**64	203
	%Col	2.6	3.0	2.6	1.9	1.9	1.4	3.2	2.3	1.7	2.4	2.4	2.1	3.7

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R14 000-R15 999	Audience(000)	1,249	602	380	*267	**73	**48	466	259	**77	**75	**15	**79	*157
	%Col	2.9	3.4	2.9	2.0	1.6	2.3	3.8	3.3	2.0	2.2	1.6	2.6	2.9
R16 000-R19 999	Audience(000)	1,121	619	335	*167	**55	**58	463	174	**74	**87	**29	**60	*120
	%Col	2.6	3.5	2.6	1.3	1.2	2.8	3.8	2.2	1.9	2.5	3.1	2.0	2.2
R20 000-R24 999	Audience(000)	1,932	932	616	385	*151	**73	688	353	*116	*115	**21	*115	302
	%Col	4.4	5.3	4.8	2.9	3.4	3.5	5.6	4.4	2.9	3.4	2.2	3.8	5.5
R25 000-R29 999	Audience(000)	1,484	754	448	*283	*98	**30	537	241	**115	*128	**13	**64	258
	%Col	3.4	4.3	3.5	2.2	2.2	1.4	4.4	3.0	2.9	3.8	1.4	2.1	4.7
R30 000-R39 999	Audience(000)	1,943	1,027	526	390	**94	**46	747	354	*138	*119	**15	*141	289
	%Col	4.5	5.8	4.1	3.0	2.1	2.2	6.1	4.4	3.5	3.5	1.6	4.7	5.3
R40 000-R49 999	Audience(000)	1,423	720	425	*278	**96	**42	558	266	**63	**71	**25	**80	222
	%Col	3.3	4.1	3.3	2.1	2.1	2.0	4.5	3.3	1.6	2.1	2.7	2.7	4.1
R50 000-R59 999	Audience(000)	902	454	267	*181	**58	**11	338	*153	**52	**40	**21	**65	*164
	%Col	2.1	2.6	2.1	1.4	1.3	0.5	2.7	1.9	1.3	1.2	2.3	2.2	3.0
R60 000-R69 999	Audience(000)	730	364	*199	*167	**57	**19	232	*109	**56	**42	**7	**60	*147
	%Col	1.7	2.1	1.5	1.3	1.3	0.9	1.9	1.4	1.4	1.2	0.8	2.0	2.7
R70 000-R79 999	Audience(000)	511	284	**140	**88	**24	**24	*202	**48	**50	**23	**2	**35	*103
	%Col	1.2	1.6	1.1	0.7	0.5	1.1	1.6	0.6	1.3	0.7	0.2	1.2	1.9
R80 000-R89 999	Audience(000)	433	228	**115	**90	**21	**36	*172	**51	**37	**20	**0	**34	**62
	%Col	1.0	1.3	0.9	0.7	0.5	1.7	1.4	0.6	0.9	0.6	0.0	1.1	1.1
R90 000-R99 999	Audience(000)	210	*116	**48	**47	**10	**3	**74	**16	**23	**10	**13	**11	**50
	%Col	0.5	0.7	0.4	0.4	0.2	0.2	0.6	0.2	0.6	0.3	1.4	0.4	0.9
R100 000-R100 999	Audience(000)	335	188	**98	**48	**5	**17	*133	**78	**9	**13	**0	**12	**68
	%Col	0.8	1.1	0.8	0.4	0.1	0.8	1.1	1.0	0.2	0.4	0.0	0.4	1.2
R110 000-R110 999	Audience(000)	*111	**72	**24	**15	**8	**10	**49	**11	**4	**2	**0	**3	**26
	%Col	0.3	0.4	0.2	0.1	0.2	0.5	0.4	0.1	0.1	0.0	0.0	0.1	0.5
R120 000+	Audience(000)	622	399	*112	**111	**30	**11	259	*106	**54	**15	**7	**26	*115
	%Col	1.4	2.3	0.9	0.9	0.7	0.5	2.1	1.3	1.4	0.4	0.8	0.9	2.1
Average Monthly HH Income	Value	16,910	21,196	15,797	12,257	10,807	#####	21,357	15,821	13,846	12,358	11,785	14,781	22,121
R1-R499	Audience(000)	2,584	879	849	856	430	*163	591	*203	*209	*268	**83	310	327
	%Col	5.9	5.0	6.6	6.5	9.6	7.8	4.8	2.5	5.3	7.9	8.9	10.4	6.0

		Totals	Metro	Urban	Rural	Eastern Cape	Free State	Gauteng	KZ-Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
R500-R599	Audience(000)	1,153	366	351	436	**185	**46	*268	**89	**153	**112	**28	**100	*172
	%Col	2.6	2.1	2.7	3.3	4.1	2.2	2.2	1.1	3.9	3.3	3.0	3.3	3.2
R600-R699	Audience(000)	307	*112	**96	**99	**39	**14	**104	**21	**43	**35	**1	**32	**17
	%Col	0.7	0.6	0.7	0.8	0.9	0.7	0.8	0.3	1.1	1.0	0.1	1.1	0.3
R700-R799	Audience(000)	365	*106	**111	**148	**89	**23	**94	**23	**32	**42	**8	**31	**24
	%Col	0.8	0.6	0.9	1.1	2.0	1.1	0.8	0.3	0.8	1.2	0.9	1.0	0.4
R800-R899	Audience(000)	396	*154	**93	**149	**104	**18	**100	**42	**35	**35	**4	**29	**30
	%Col	0.9	0.9	0.7	1.1	2.3	0.8	0.8	0.5	0.9	1.0	0.5	1.0	0.5
R900-R999	Audience(000)	347	*121	**95	**131	**81	**33	**86	**14	**20	**43	**11	**35	**25
	%Col	0.8	0.7	0.7	1.0	1.8	1.6	0.7	0.2	0.5	1.3	1.2	1.2	0.5
R1000-R1099	Audience(000)	2,172	787	623	762	*251	**89	523	402	*234	*133	**40	*171	329
	%Col	5.0	4.5	4.8	5.8	5.6	4.3	4.2	5.0	6.0	3.9	4.3	5.7	6.0
R1100-R1199	Audience(000)	545	214	*173	**158	**46	**29	*122	**44	**91	**47	**10	**39	**118
	%Col	1.3	1.2	1.3	1.2	1.0	1.4	1.0	0.6	2.3	1.4	1.1	1.3	2.2
R1200-R1399	Audience(000)	925	281	239	404	**75	**39	*200	*183	*160	**92	**12	**74	**91
	%Col	2.1	1.6	1.8	3.1	1.7	1.9	1.6	2.3	4.1	2.7	1.3	2.5	1.7
R1400-R1599	Audience(000)	2,059	615	582	862	309	**82	424	415	296	*178	**38	*142	*175
	%Col	4.7	3.5	4.5	6.6	6.9	3.9	3.4	5.2	7.5	5.2	4.1	4.8	3.2
R1600-R1999	Audience(000)	1,532	470	426	636	*255	**60	298	316	*153	**96	**40	*151	*163
	%Col	3.5	2.7	3.3	4.9	5.7	2.9	2.4	4.0	3.9	2.8	4.3	5.0	3.0
R2000-R2499	Audience(000)	6,564	2,217	1,763	2,584	784	295	1,513	1,446	678	579	**110	547	613
	%Col	15.1	12.6	13.6	19.7	17.4	14.1	12.3	18.2	17.2	17.1	11.9	18.3	11.2
R2500-R2999	Audience(000)	3,321	1,168	980	1,174	314	*223	703	693	335	*234	**58	*186	574
	%Col	7.6	6.6	7.6	9.0	7.0	10.7	5.7	8.7	8.5	6.9	6.3	6.2	10.5
R3000-R3999	Audience(000)	4,619	1,793	1,370	1,456	317	*211	993	1,321	450	305	**112	224	686
	%Col	10.6	10.2	10.6	11.1	7.1	10.1	8.1	16.6	11.4	9.0	12.1	7.5	12.6
R4000-R4999	Audience(000)	3,126	1,305	1,031	789	227	*139	926	607	238	241	**91	*172	485
	%Col	7.2	7.4	8.0	6.0	5.0	6.6	7.5	7.6	6.1	7.1	9.9	5.7	8.9
R5000-R5999	Audience(000)	2,680	1,240	814	626	193	*128	804	628	174	191	**53	*109	400
	%Col	6.1	7.1	6.3	4.8	4.3	6.1	6.5	7.9	4.4	5.6	5.7	3.6	7.3
R6000-R6999	Audience(000)	1,594	768	499	327	*82	**73	529	303	*106	*119	**28	**75	280
	%Col	3.7	4.4	3.9	2.5	1.8	3.5	4.3	3.8	2.7	3.5	3.0	2.5	5.1

		Totals	Metro	Urban	Rural	Eastern Cape	Free State	Gauteng	KZ-Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
R7000-R7999	Audience(000)	1,170	577	357	*237	*80	**46	402	188	*86	**73	**42	**69	184
	%Col	2.7	3.3	2.8	1.8	1.8	2.2	3.3	2.4	2.2	2.1	4.6	2.3	3.4
R8000-R8999	Audience(000)	1,162	613	363	*186	*96	**45	479	*180	**54	**82	**28	**42	157
	%Col	2.7	3.5	2.8	1.4	2.1	2.2	3.9	2.3	1.4	2.4	3.1	1.4	2.9
R9000-R9999	Audience(000)	468	242	*158	**68	**31	**18	202	**61	**24	**34	**20	**22	**55
	%Col	1.1	1.4	1.2	0.5	0.7	0.8	1.6	0.8	0.6	1.0	2.2	0.7	1.0
R10 000-R10 999	Audience(000)	1,213	642	389	*181	*81	**59	531	186	**63	**76	**20	**77	*121
	%Col	2.8	3.7	3.0	1.4	1.8	2.8	4.3	2.3	1.6	2.2	2.1	2.6	2.2
R11 000-R11 999	Audience(000)	233	*110	**98	**24	**16	**10	*108	**34	**6	**22	**4	**20	**12
	%Col	0.5	0.6	0.8	0.2	0.4	0.5	0.9	0.4	0.2	0.7	0.5	0.7	0.2
R12 000-R13 999	Audience(000)	580	290	210	**80	**31	**35	248	**73	**28	**38	**13	**31	*83
	%Col	1.3	1.7	1.6	0.6	0.7	1.7	2.0	0.9	0.7	1.1	1.4	1.0	1.5
R14 000-R15 999	Audience(000)	798	457	240	**101	**45	**26	403	*109	**25	**52	**10	**58	**69
	%Col	1.8	2.6	1.9	0.8	1.0	1.2	3.3	1.4	0.6	1.5	1.1	2.0	1.3
R16 000-R19 999	Audience(000)	507	283	*152	**72	**35	**38	253	**65	**31	**26	**16	**26	**17
	%Col	1.2	1.6	1.2	0.6	0.8	1.8	2.1	0.8	0.8	0.8	1.8	0.9	0.3
R20 000-R24 999	Audience(000)	674	373	222	**80	**44	**34	340	*90	**44	**40	**8	**23	**52
	%Col	1.5	2.1	1.7	0.6	1.0	1.6	2.8	1.1	1.1	1.2	0.9	0.8	0.9
R25 000-R29 999	Audience(000)	439	241	*134	**63	**24	**12	202	**65	**20	**45	**16	**23	**31
	%Col	1.0	1.4	1.0	0.5	0.5	0.6	1.6	0.8	0.5	1.3	1.7	0.8	0.6
R30 000-R39 999	Audience(000)	589	351	*175	**63	**24	**36	296	**81	**26	**45	**4	**44	**32
	%Col	1.4	2.0	1.4	0.5	0.5	1.7	2.4	1.0	0.7	1.3	0.4	1.5	0.6
R40 000-R49 999	Audience(000)	336	216	**104	**17	**19	**27	*193	**31	**6	**17	**4	**20	**18
	%Col	0.8	1.2	0.8	0.1	0.4	1.3	1.6	0.4	0.1	0.5	0.4	0.7	0.3
R50 000-R59 999	Audience(000)	*129	*96	**21	**12	**18	**7	**66	**11	**4	**7	**5	**1	**10
	%Col	0.3	0.5	0.2	0.1	0.4	0.3	0.5	0.1	0.1	0.2	0.6	0.0	0.2
R60 000-R69 999	Audience(000)	*74	**57	**11	**6	**12	**8	**34	**4	**0	**7	**0	**6	**3
	%Col	0.2	0.3	0.1	0.0	0.3	0.4	0.3	0.1	0.0	0.2	0.0	0.2	0.0
R70 000-R79 999	Audience(000)	**51	**36	**14	**1	**2	**11	**31	**3	**0	**0	**0	**0	**5
	%Col	0.1	0.2	0.1	0.0	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.1
R80 000+	Audience(000)	194	*136	**36	**22	**9	**4	*112	**19	**14	**4	**1	**6	**24
	%Col	0.4	0.8	0.3	0.2	0.2	0.2	0.9	0.2	0.4	0.1	0.1	0.2	0.4

		Totals	Metro	Urban	Rural	Eastern Cape	Free State	Gauteng	KZ-Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
Average Monthly Personal Income	Value	5,846	7,557	5,754	3,641	4,169	6,280	8,408	5,090	4,014	5,007	5,288	4,630	4,984

SurveyTime 7.22.84.10(F64)

Report Date: 8/14/2024

Notes: * data relatively unstable ** data highly unstable

Data Sources:

MAPS24W3; MAPS24W3 - MAPS August 2024 Release (Apr 2023 - Mar 2024 Fieldwork) :