

Welcome to our monthly newsletter.



We hope that everyone had good and restful long weekends and Easter breaks over the past few weeks. It's now full throttle to the upcoming MAPS release which will be our very first full calendar year release encompassing the January – December 2021 fieldwork period. The release of this particular dataset is the validation of years of work that has been put into MAPS.

MAPS Update

The data set for the January – December 2021 fieldwork period is currently being subjected to our internal scrutiny process and we are on schedule for a release towards the end of May. As before, we will first release to subscribers followed by an industry presentation a few days later. Dates and times will be communicated in due course.

We've had a great response from subscribers following our calls to submit proposals for changes and refinements to the MAPS questionnaire, and we thank those who made submissions. Excellent proposals were received that will go a long way to improving the relevance and accuracy of MAPS. The Research Committee is currently reviewing and evaluating these proposals with final approvals expected during May. These questionnaire changes will be implemented for the fieldwork period starting 1 July 2022.

To conclude

We have received proposals from potential service providers for the MAPS audit, and we are currently working through those and seeking clarification where needed. The MRF Research Committee will then make a recommendation to the MRF Board on the preferred service provider in the next couple of weeks.

This single-source data is once again flexing its muscle and reflecting the totality and complexity of our South African society and we're looking forward to the release of our full year's dataset soon, along with the valuable insights it will bring.

Until next month!



Johann Koster, MRF CEO

Our subscribers are reminded to follow and like our MRF social media platforms.

Click on the icons to connect with us    or drop us an email at mrf@mrfesa.co.za.

More detailed information on MAPS can be found at <https://mrfesa.org.za/maps/>.



Contact us: mrf@mrfesa.co.za