

## LSM

## MAPS20W14 - MAPS OCTOBER 2021 (June 20 - July 21 Fieldwork)



		Total Pop	LSM 1	LSM 2	LSM 3	LSM 4	LSM 5	LSM 6	LSM 7	LSM 8	LSM 9	LSM 10
<b>TOTALS</b>	Audience(000)	43 100	**70	752	1 944	4 864	7 070	12 081	5 611	3 380	4 094	3 235
	%Col	100	100	100	100	100	100	100	100	100	100	100
<b>AGE</b>												
<b>15-24</b>	Audience(000)	9 649	**13	*153	478	1 087	1 669	2 471	1 290	811	879	798
	%Col	22	19	20	25	22	24	20	23	24	21	25
<b>25-34</b>	Audience(000)	10 955	**15	*189	451	1 172	1 794	3 156	1 633	889	963	692
	%Col	25	22	25	23	24	25	26	29	26	24	21
<b>35-49</b>	Audience(000)	12 121	**36	*144	551	1 246	1 935	3 498	1 670	930	1 170	944
	%Col	28	51	19	28	26	27	29	30	28	29	29
<b>50+</b>	Audience(000)	10 375	**6	*266	464	1 359	1 672	2 956	1 018	750	1 082	800
	%Col	24	8	35	24	28	24	24	18	22	26	25
<b>GENDER</b>												
<b>Female</b>	Audience(000)	22 337	**43	458	1 043	2 782	4 060	6 477	2 939	1 617	1 727	1 191
	%Col	52	62	61	54	57	57	54	52	48	42	37
<b>Male</b>	Audience(000)	20 763	**27	295	900	2 082	3 011	5 604	2 672	1 762	2 367	2 044
	%Col	48	38	39	46	43	43	46	48	52	58	63
<b>ETHNIC GROUP</b>												
<b>Black</b>	Audience(000)	34 029	**62	728	1 896	4 705	6 585	9 962	4 176	2 290	2 272	1 354
	%Col	79	88	97	98	97	93	82	74	68	56	42
<b>White</b>	Audience(000)	3 956	**0	**16	**1	**26	*91	531	468	535	1 045	1 244
	%Col	9	0	2	0	1	1	4	8	16	26	38
<b>Indian or Asian</b>	Audience(000)	1 229	**0	**0	**0	**5	**50	254	*255	*167	*248	*249
	%Col	3	0	0	0	0	1	2	5	5	6	8
<b>Coloured</b>	Audience(000)	3 886	**8	**8	**47	*128	345	1 334	712	388	528	388
	%Col	9	12	1	2	3	5	11	13	11	13	12
<b>AREA</b>												
<b>Metro</b>	Audience(000)	17 598	**0	**0	*112	521	1 533	5 077	3 158	2 130	2 646	2 422
	%Col	41	0	0	6	11	22	42	56	63	65	75

<b>Urban</b>	Audience(000)	11 002	**0	**65	239	1 045	1 990	3 700	1 627	849	914	574
	%Col	26	0	9	12	21	28	31	29	25	22	18
<b>Rural</b>	Audience(000)	14 500	**70	688	1 593	3 298	3 548	3 303	827	401	*534	**239
	%Col	34	100	91	82	68	50	27	15	12	13	7
<b>PROVINCE</b>												
<b>Eastern Cape</b>	Audience(000)	4 496	**32	*261	363	862	904	1 037	426	231	225	*155
	%Col	10	46	35	19	18	13	9	8	7	6	5
<b>Free State</b>	Audience(000)	2 098	**0	**4	**27	*130	458	814	306	*145	*118	*95
	%Col	5	0	1	1	3	6	7	5	4	3	3
<b>Gauteng</b>	Audience(000)	12 089	**0	**2	*106	391	1 092	3 331	1 966	1 490	1 988	1 723
	%Col	28	0	0	5	8	15	28	35	44	49	53
<b>KwaZulu-Natal</b>	Audience(000)	7 909	**21	*222	417	911	1 511	2 330	889	487	602	519
	%Col	18	31	30	21	19	21	19	16	14	15	16
<b>Limpopo</b>	Audience(000)	3 921	**4	*162	565	1 073	905	718	*194	**56	**144	**100
	%Col	9	5	22	29	22	13	6	3	2	4	3
<b>Mpumalanga</b>	Audience(000)	3 342	**0	**34	**165	625	745	968	408	*177	*152	**68
	%Col	8	0	4	9	13	11	8	7	5	4	2
<b>Northern Cape</b>	Audience(000)	922	**9	**23	**113	*192	*214	271	**51	**27	**15	**7
	%Col	2	14	3	6	4	3	2	1	1	0	0
<b>North West</b>	Audience(000)	2 943	**3	**45	*162	515	755	741	321	*154	*148	**100
	%Col	7	4	6	8	11	11	6	6	5	4	3
<b>Western Cape</b>	Audience(000)	5 381	**0	**0	**25	*165	487	1 871	1 050	613	702	469
	%Col	12	0	0	1	3	7	15	19	18	17	14
<b>HIGHEST LEVEL OF EDUCATION</b>												
<b>No schooling</b>	Audience(000)	987	**3	**65	**142	*246	*231	*205	**24	**15	**28	**26
	%Col	2	5	9	7	5	3	2	0	0	1	1
<b>Some primary school</b>	Audience(000)	2 130	**10	**119	*258	586	424	490	**120	**70	**45	**7
	%Col	5	14	16	13	12	6	4	2	2	1	0
<b>Primary school completed</b>	Audience(000)	2 176	**8	**52	*142	312	504	810	*134	**102	**69	**42
	%Col	5	11	7	7	6	7	7	2	3	2	1
<b>Some high school</b>	Audience(000)	15 966	**38	285	839	2 197	3 057	4 722	1 991	1 068	1 046	722
	%Col	37	54	38	43	45	43	39	35	32	26	22
<b>Matric (high school completed)</b>	Audience(000)	14 686	**11	*202	493	1 247	2 123	4 227	2 293	1 414	1 570	1 107
	%Col	34	16	27	25	26	30	35	41	42	38	34

<b>Pre-Matric certificate</b>	Audience(000)	702	**0	**10	**13	**40	**85	*201	*112	**60	**103	**80
	%Col	2	0	1	1	1	1	2	2	2	3	2
<b>Post Matric certificate</b>	Audience(000)	1 425	**0	**7	**25	**68	*217	370	231	*124	*219	*164
	%Col	3	0	1	1	1	3	3	4	4	5	5
<b>Diploma</b>	Audience(000)	2 830	**0	**6	**23	*73	306	676	392	318	556	480
	%Col	7	0	1	1	2	4	6	7	9	14	15
<b>Undergraduate degree</b>	Audience(000)	1 128	**0	**0	**5	**63	**77	*199	*122	*129	246	287
	%Col	3	0	0	0	1	1	2	2	4	6	9
<b>Post graduate degree</b>	Audience(000)	1 069	**0	**6	**3	**32	**46	*180	*192	**78	211	320
	%Col	2	0	1	0	1	1	1	3	2	5	10
<b>HOUSEHOLD INCOME</b>												
<b>R1-R499</b>	Audience(000)	610	**3	**18	**81	*115	*170	*113	**36	**21	**45	**8
	%Col	1	5	2	4	2	2	1	1	1	1	0
<b>R500-R599</b>	Audience(000)	242	**0	**4	**22	**60	**34	**79	**18	**9	**8	**8
	%Col	1	0	1	1	1	0	1	0	0	0	0
<b>R600-R699</b>	Audience(000)	*137	**0	**5	**25	**21	**9	**71	**4	**0	**0	**1
	%Col	0	0	1	1	0	0	1	0	0	0	0
<b>R700-R799</b>	Audience(000)	247	**0	**10	**21	**26	**58	**95	**10	**22	**2	**4
	%Col	1	0	1	1	1	1	1	0	1	0	0
<b>R800-R899</b>	Audience(000)	290	**0	**11	**23	**43	**62	**112	**31	**5	**3	**2
	%Col	1	0	1	1	1	1	1	1	0	0	0
<b>R900-R999</b>	Audience(000)	384	**0	**7	**28	**70	*110	*103	**52	**10	**4	**0
	%Col	1	0	1	1	1	2	1	1	0	0	0
<b>R1000-R1099</b>	Audience(000)	1 007	**2	**4	**119	255	261	214	*78	**36	**18	**21
	%Col	2	2	0	6	5	4	2	1	1	0	1
<b>R1100-R1199</b>	Audience(000)	365	**1	**23	**25	**111	**67	**79	**32	**7	**10	**10
	%Col	1	1	3	1	2	1	1	1	0	0	0
<b>R1200-R1399</b>	Audience(000)	662	**3	**42	**51	*145	*145	*163	**48	**47	**11	**5
	%Col	2	4	6	3	3	2	1	1	1	0	0
<b>R1400-R1599</b>	Audience(000)	888	**9	**13	**106	*206	151	228	**73	**19	**55	**27
	%Col	2	13	2	5	4	2	2	1	1	1	1
<b>R1600-R1999</b>	Audience(000)	2 436	**9	**128	*205	415	408	803	*190	**127	**79	**71
	%Col	6	13	17	11	9	6	7	3	4	2	2
<b>R2000-R2499</b>	Audience(000)	3 092	**14	*142	266	565	774	897	*170	*116	**72	**77

	%Col	7	19	19	14	12	11	7	3	3	2	2
<b>R2500-R2999</b>	Audience(000)	1 981	**10	**70	*124	343	444	552	*205	*114	**60	**59
	%Col	5	15	9	6	7	6	5	4	3	1	2
<b>R3000-R3999</b>	Audience(000)	4 043	**7	**114	*213	556	945	1 250	467	200	237	**55
	%Col	9	10	15	11	11	13	10	8	6	6	2
<b>R4000-R4999</b>	Audience(000)	3 363	**7	**38	*178	461	673	1 053	461	*238	*185	**69
	%Col	8	10	5	9	9	10	9	8	7	5	2
<b>R5000-R5999</b>	Audience(000)	3 236	**5	**30	**126	278	629	1 139	476	221	233	**98
	%Col	8	6	4	6	6	9	9	8	7	6	3
<b>R6000-R6999</b>	Audience(000)	2 361	**0	**10	**64	*267	396	815	407	*146	*184	**71
	%Col	5	0	1	3	5	6	7	7	4	5	2
<b>R7000-R7999</b>	Audience(000)	1 741	**0	**4	**57	**112	228	622	348	*142	*156	**71
	%Col	4	0	1	3	2	3	5	6	4	4	2
<b>R8000-R8999</b>	Audience(000)	1 877	**1	**14	**57	*160	259	580	326	*142	*252	**85
	%Col	4	2	2	3	3	4	5	6	4	6	3
<b>R9000-R9999</b>	Audience(000)	891	**0	**1	**26	**72	*102	271	*157	*92	*90	**81
	%Col	2	0	0	1	1	1	2	3	3	2	3
<b>R10 000-R10 999</b>	Audience(000)	2 261	**0	**17	**42	**64	265	765	423	230	286	*171
	%Col	5	0	2	2	1	4	6	8	7	7	5
<b>R11 000-R11 999</b>	Audience(000)	423	**0	**0	**1	**3	**46	*113	**78	**96	**63	**23
	%Col	1	0	0	0	0	1	1	1	3	2	1
<b>R12 000-R13 999</b>	Audience(000)	1 103	**0	**0	**17	**42	*118	313	*183	*136	*192	*101
	%Col	3	0	0	1	1	2	3	3	4	5	3
<b>R14 000-R15 999</b>	Audience(000)	1 192	**0	**10	**5	**37	**56	366	227	*156	*191	*143
	%Col	3	0	1	0	1	1	3	4	5	5	4
<b>R16 000-R19 999</b>	Audience(000)	1 208	**0	**4	**10	**133	**71	252	250	*176	*195	*115
	%Col	3	0	1	1	3	1	2	4	5	5	4
<b>R20 000-R24 999</b>	Audience(000)	1 670	**0	**0	**0	**49	**138	312	261	292	337	281
	%Col	4	0	0	0	1	2	3	5	9	8	9
<b>R25 000-R29 999</b>	Audience(000)	1 018	**0	**0	**3	**43	**51	*133	*154	*162	*258	214
	%Col	2	0	0	0	1	1	1	3	5	6	7
<b>R30 000-R39 999</b>	Audience(000)	1 075	**0	**2	**2	**41	**102	*121	*103	*152	247	305
	%Col	3	0	0	0	1	1	1	2	5	6	9
<b>R40 000-R49 999</b>	Audience(000)	742	**0	**0	**0	**9	**31	**103	**121	**74	*181	*223

	%Col	2	0	0	0	0	0	1	2	2	4	7
<b>R50 000-R59 999</b>	Audience(000)	442	**0	**0	**0	**12	**35	**25	**30	**39	*141	*160
	%Col	1	0	0	0	0	0	0	1	1	3	5
<b>R60 000-R69 999</b>	Audience(000)	382	**0	**0	**0	**6	**4	**65	**21	**25	**92	*170
	%Col	1	0	0	0	0	0	1	0	1	2	5
<b>R70 000-R79 999</b>	Audience(000)	*208	**0	**0	**0	**0	**0	**12	**19	**42	**74	**61
	%Col	0	0	0	0	0	0	0	0	1	2	2
<b>R80 000-R89 999</b>	Audience(000)	*195	**0	**0	**0	**0	**6	**8	**5	**7	**35	**135
	%Col	0	0	0	0	0	0	0	0	0	1	4
<b>R90 000-R99 999</b>	Audience(000)	*82	**0	**0	**0	**1	**8	**14	**3	**8	**5	**43
	%Col	0	0	0	0	0	0	0	0	0	0	1
<b>R100 000-R100 999</b>	Audience(000)	*179	**0	**0	**0	**0	**9	**12	**9	**35	**10	**104
	%Col	0	0	0	0	0	0	0	0	1	0	3
<b>R110 000-R110 999</b>	Audience(000)	**22	**0	**0	**0	**0	**0	**3	**0	**0	**2	**17
	%Col	0	0	0	0	0	0	0	0	0	0	1
<b>R120 000+</b>	Audience(000)	*165	**0	**0	**0	**1	**0	**23	**10	**5	**17	**110
	%Col	0	0	0	0	0	0	0	0	0	0	3
<b>No personal income</b>	Audience(000)	880	**0	**29	**45	*144	206	201	*127	**30	**62	**35
	%Col	2	0	4	2	3	3	2	2	1	2	1
<b>Refused</b>	Audience(000)	**0	**0	**0	**0	**0	**0	**0	**0	**0	**0	**0
	%Col	0	0	0	0	0	0	0	0	0	0	0
<b>I don't know</b>	Audience(000)	**0	**0	**0	**0	**0	**0	**0	**0	**0	**0	**0
	%Col	0	0	0	0	0	0	0	0	0	0	0
<b>Average Monthly HH Income</b>	Value	10 943	**2648.67	3 089	3 459	4 872	6 049	7 866	10 616	15 087	19 343	34 360

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